

COLORADO CULTURAL RESOURCE SURVEY

# Architectural Inventory Form

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Date _____	Initials _____
_____	Determined Eligible-NR
_____	Determined Not Eligible-NR
_____	Determined Eligible-SR
_____	Determined Not Eligible-SR
_____	Need Data
_____	Contributes to Eligible NR District
_____	Noncontributing to Eligible NR District

## I. IDENTIFICATION

1. Resource Number: 5CF406.28
2. Temporary Resource Number: 124
3. County: Chaffee
4. City: Salida
5. Historic Building Name: Salida Auto Co./Ideal Auto Co.
6. Current Building Name:
7. Building Address: 139 W. 3rd St.
8. Owner Name and Address: Hardwick, Kenneth E. & Smith, Diana S., 914 D. St., Salida, CO 81201

Parcel Number: 380705149545  
SHF Grant Number: 2001-02-004

## II. GEOGRAPHIC INFORMATION

9. P.M. N.M. Township 50N Range 9E  
1/4 1/4 SW 1/4 SE 1/4 of Section 32
10. UTM Reference  
Zone 13 Easting 413375 Northing 4265420
11. USGS Quad Name: Salida East, Colo.  
Year: 1994 Map Scale: 7.5' Attach photo copy of appropriate map section.  
Block(s): 49
12. Lot (s): 23-26 (Part) Year of Addition: 1881  
Addition: Haskell's Addition
13. Boundary Description and Justification:  
Boundary includes the building and the urban parcel on which it is situated.

## III. ARCHITECTURAL DESCRIPTION

14. Building Plan (footprint, shape): Rectangular
15. Dimensions in Feet: Length 124 X Width 49
16. Stories: 2
17. Primary External Wall Material(s) (enter no more than two):  
Brick
18. Roof Configuration (enter no more than one):  
Flat
19. Primary External Roof Material (enter no more than one): Asphalt
20. Special Features (enter all that apply):  
Decorative Cornice, Segmental Arch Windows, Chimney
21. General Architectural Description:  
Two-story painted brick building with flat roof with decorative cornice with molded brick, dentils, and square panels. Short brick chimney. Second story of façade has four evenly spaced 1/1-light double-hung sash windows with segmental arch lintels. Brick sill course. The storefront has a rock-faced cornice supported by brick columns with stone capitals and bases. There is a center entrance with double paneled wood doors with ornamental glass. The area surrounding the doors is filled with beadboard and there is a rectangular light at the top. At each end of the façade there are entrances with paneled and glazed doors (the one to the east has a transom and clerestory window

and the one to the west has a wood door with louvered vent above). Between the center doors and the doors at the ends of the walls are two sets of large plate glass display windows with covered clerestory windows and brick below the windows. The west wall of the building is painted at the north end, while the remainder of the building displays red brick. The wall is two stories at the front and one story at the rear, with the roof sloping downward. There are three double-hung sash windows toward the north end of the wall on the upper story, three covered up windows near the center of the wall and a garage door-sized opening at the south end of the wall.

22. **Architectural Style/Building Type:** Late 19th and Early 20th Century American Movements/Commercial Style

23. **Landscaping or Special Setting Features:**

Two small trees and replica lampposts in front of building.

24. **Associated Buildings, Features, or Objects:**

None

#### IV. ARCHITECTURAL HISTORY

25. **Date of Construction:** Estimate 1909-14 **Actual**

**Source of Information:** Sanborn ins. maps, 1909 & 1914

26. **Architect:** Unknown

**Source of Information:**

27. **Builder/Contractor:** Unknown

**Source of Information:**

28. **Original Owner:** Unknown

**Source of Information:**

29. **Construction History (include description and dates of major additions, alterations, or demolitions):**

This building is not present on the 1909 Sanborn map, but does appear on the 1914 Sanborn map. The footprint of the building did not change on Sanborn maps from 1914 through 1945. The building is shown with a two-story office area at the front and a one-story garage and auto sales area at the rear, followed by a one-story machine shop. The building appears much as it did in 1981.

30. **Original Location:** Yes **Date of Moves**

#### V. HISTORICAL ASSOCIATIONS

31. **Original Use(s):** Commerce and Trade/Specialty Store

32. **Intermediate Use(s):** Commerce and Trade/Specialty Store

33. **Current Use(s):** Unknown Use

34. **Site Type(s):** Automobile Sales and Service Building

35. **Historical Background:**

Based on an examination of Sanborn fire insurance maps, this building was built between 1909 and 1914. It is probable that the building to the east was constructed first, since it appears in 1911-12 city directory addressed as 125-27 W. 3rd Street. This building was addressed as 129-31 on all Sanborn maps.

After this building was erected it was probably used by the Salida Auto Company which was listed in the 1911-12 city directory in the building to the east (125-27 W. 3rd Street). A.B. Goddard and E.P. Wilber were the proprietors. The automobile business listed on this block used this building and the one to the east in their operation. In 1914, this building is identified as a garage, with an office area adjacent to the street and a machine shop in the rear.

The 1922-23 city directory lists the Ideal Auto Company as operating in this building and the one to the east. Jason McGowan and William Harrow were the proprietors. The firm was a dealer for Chevrolets and Studebakers and also performed repairing, battery work, and sold accessories. The Ideal Auto Repair Shop appears at this location in the 1927-28 city directory. Charles M. Proctor and Walter Snell were the proprietors. In 1922-23 Proctor had been a machinist for the D&RGW Railroad.

The 1929 and 1945 Sanborn maps show this building as an auto sales and service facility, with an office area adjacent to the street. The 1930-31 city directory lists the Ideal Auto Company at this address with Tom Irwin as the proprietor. The firm was a dealer for Willy-Knight and Overland cars.

The 1951 and 1961 city directories show the Smith Motor Company in this location. Charles F. Smith was the owner of the business which sold Studebakers. Stallworth Motors and Economy Datsun operated out of this building and the one to the east from about 1964 to 1985.

**36. Sources of Information:**

Chaffee County Assessor records; Salida City Directories; Sanborn Insurance Maps; Salida Walking Tours.

**VI. SIGNIFICANCE**

**37. Local Landmark Designation:** No **Date of Designation:**

**Designating Authority:**

**38. Applicable National Register Criteria:**

- A. Associated with events that have made a significant contribution to the broad pattern of our history;
- B. Associated with the lives of persons significant in our past;
- C. Embodies the distinctive characteristics of a type, period, or method of construction, or represents the work of a master, or that possesses high artistic values, or represents a significant and distinguishable entity whose components may lack individual distinction; or
- D. Has yielded, or may be likely to yield, information important to history or prehistory.

Qualifies under Criteria Considerations A through G (See Manual).

X Does not meet any of the above National Register criteria.

**39. Area(s) of Significance:**

**40. Period of Significance:**

**41. Level of Significance:**

**42. Statement of Significance:**

This building is associated with the development of automobile-related facilities in downtown Salida during the early twentieth century, having been erected to house a car sales and service business. The building reflects popular features of commercial buildings during the early twentieth century through its brick composition, flat roof, decorative cornice, segmental arched double-hung sash windows, stone shopfront cornice, brick columns, and large display windows

**43. Assessment of Historic Physical Integrity Related to Significance:**

The building has been moderately altered with painting of the façade brick and stone, alteration of the central entrance, and covering of the clerestory areas.

**VII. NATIONAL REGISTER ELIGIBILITY ASSESSMENT**

**44. National Register Field Eligibility Assessment:** Not eligible

**45. Is there National Register district potential? Discuss.** N/A

This building is located in an existing National Register district, the Salida Downtown Historic District.

**If there is NRHP district potential, indicate contributing status:** N/A

**46. If the building is in an existing NRHP district, indicate contributing status:** Contributing

**VIII. RECORDING INFORMATION**

**47. Photographic Reference(s):** 16: 33A, 35A; 17: 3.

**Negatives Filed At:** City of Salida

**Photographer:** Roger Whitacre

**48. Report Title:** Downtown Salida Historic Buildings Survey, 2001-02

**49. Date(s):** September 2002 **50. Recorder(s):** R.L. Simmons/T.H. Simmons

**51. Organization:** Front Range Research Associates, Inc.

**Address:** 3635 W. 46th Ave.

**53. Phone Number(s):** (303) 477-7597

NOTE: Please attach a sketch map, a photocopy of the USGS quad map indicating the resource's location, and photographs.

Resource Number: 5CF406.28

Architectural Inventory Form

Temporary Resource Number: 124

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Colorado Historical Society-Office of Archaeology and Historic Preservation  
1300 Broadway, Denver, Colorado 80203 (303) 866-3395

Downtown Salida Historic Buildings Survey, 2001-02  
Sketch Map

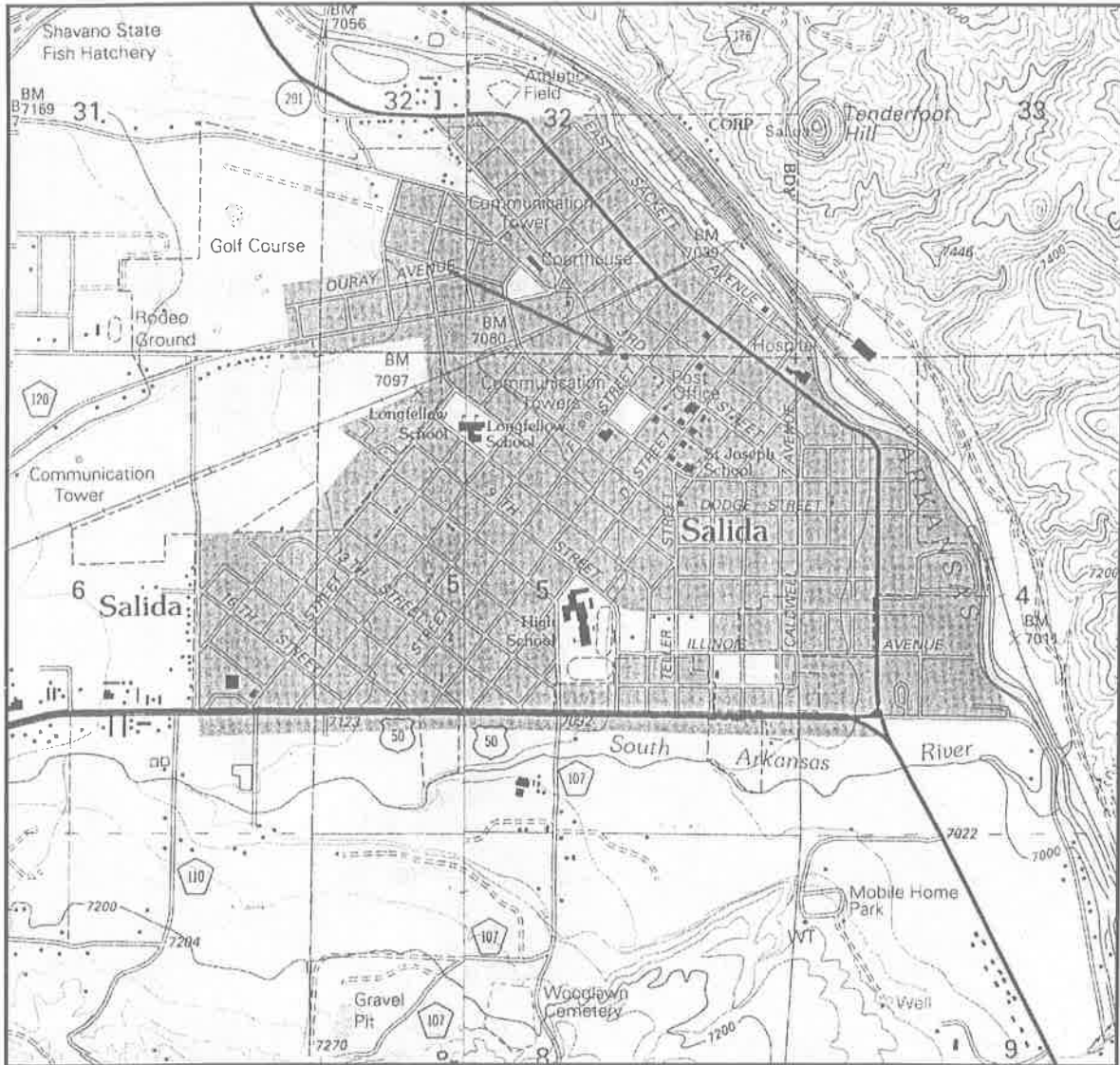


139 W. 3rd Street, 5CF406.28



Downtown Salida Historic Buildings Survey, 2001-02  
USGS Location Map

139 W 3rd St, 5CF406.28



Mosaic of extracts from U.S. Geological Survey, "Salida East, Colo.," and "Salida West, Colo.," (Denver, Colo.: U.S. Geological Survey, 1994).

