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REFERENCE ONLY

TELEPHONE DIRECTORY

SALIDA BUENA VISTA HOWARD

Spring 1955

SALIDA REGIONAL LIBRARY



TERRITORY SERVED BY
THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY

FOR EMERGENCY CALLS SEE PAGE 1

SEE THE "CLASSIFIED"
IN THIS DIRECTORY



ITS YELLOW PAGES TELL
YOU "WHERE TO BUY IT"

CALL LONG DISTANCE

For Speed . . . For That Personal Touch

SOME TYPICAL LONG DISTANCE RATES

From Salida To	Station-to-Station		Person-to-Person	
	Day	Night & Sunday	Day	Night & Sunday
Atlanta, Ga.	\$1.90	\$1.50	\$2.65	\$2.25
Boston, Mass.	2.20	1.75	3.10	2.65
Boulder, Colo.85	.75	1.30	1.20
Canon City, Colo.55	.50	.85	.80
Chicago, Ill.	1.70	1.35	2.40	2.05
Cleveland, Ohio	1.90	1.50	2.65	2.25
Colorado Springs, Colo.70	.60	1.10	1.00
Denver, Colo.80	.70	1.25	1.15
Detroit, Mich.	1.90	1.50	2.65	2.25
Grand Junction, Colo.90	.75	1.40	1.25
Grand Lake, Colo.85	.75	1.30	1.20
Gunnison, Colo.60	.50	.95	.85
Houston, Tex.	1.60	1.30	2.25	1.95
Indianapolis, Ind.	1.80	1.45	2.50	2.15
Jersey City, N. J.	2.20	1.75	3.10	2.65
Los Angeles, Calif.	1.50	1.20	2.10	1.80
Miami, Fla.	2.20	1.75	3.10	2.65
Milwaukee, Wis.	1.70	1.35	2.40	2.05
New York City, N. Y.	2.20	1.75	3.10	2.65
Philadelphia, Pa.	2.20	1.75	3.10	2.65
Portland, Ore.	1.70	1.35	2.40	2.05
Pueblo, Colo.75	.65	1.15	1.05
Reno, Nev.	1.50	1.20	2.10	1.80
Spokane, Wash.	1.60	1.30	2.25	1.95
Washington, D. C.	2.05	1.65	2.85	2.45

The Above Rates are for the minimum 3 minute period.

Day Rates apply from 4:30 A.M. to 6:00 P.M. on all days except Sundays.

Night Rates apply from 6:00 P.M. to 4:30 A.M. and all day Sundays.

Federal Excise Tax on long distance calls is 10%.

International Telephone Service to overseas points and the rates applicable thereto may be obtained from the Long Distance Rate Operator. Some typical weekday rates for a three-minute call are: to Argentina, Australia, Denmark, Italy and the United Kingdom, \$12.00; to Hawaii, Bermuda, Puerto Rico and the Virgin Islands, \$9.00.

CALL BY NUMBER . . . IT'S TWICE AS FAST!

FOR
DETAILED INFORMATION
ON
LONG DISTANCE CALLING

PLEASE SEE PAGE 2

TELEPHONE DIRECTORY

Spring 1955

For

BUENA VISTA HOWARD SALIDA

Revised to April 20, 1955

EMERGENCY CALLS

	To Report a Fire	For Police Assistance	Sheriff
BUENA VISTA _____	Call Operator	8	Salida 66
SALIDA _____	101	15	66
HOWARD _____	Call Operator	Call Operator	Canon City 89
PONCHA SPRINGS _____	031-R2	Salida 66	Salida 66

If unable to complete Fire, Police, or Other Emergency calls by calling the number, call the Operator—ask for "FIRE" or "POLICE" and give her the address where the assistance is desired, your name and telephone number.

For Colorado State Patrol _____ Colo. Spgs. MEIrose 5-3581

For the Telephone Number or Address of the nearest
FEDERAL BUREAU OF INVESTIGATION (F.B.I.) OFFICE, call _____ Information

TELEPHONE SERVICE CALLS

	Ask For
Long Distance _____	Long Distance
Information—For numbers not listed in this directory _____	Information
Assistance Operator—For assistance in reaching the number you are calling _____	Chief Operator
Business Office—Service applications, moves, bills, listfings, etc. _____	Telephone Business Office
Repair Service—To report a telephone out of order _____	Repair Service
Time-of-Day Service _____	Time

H. D. McCormack, District Manager, 17 N. Weber Street, Colorado Springs, Colorado

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THE MOUNTAIN STATES TELEPHONE AND TELEGRAPH COMPANY

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OUT-OF-TOWN TELEPHONE CALLS



CALL BY NUMBER whenever you know it — IT'S FASTER!

When you place long distance calls by number, the operator can frequently complete your call *twice* as fast. If you don't know the number, the operator will give it to you in the course of handling the call—then you can jot it down for use next time. If you'd like a handy booklet for listing frequently-called numbers, "The Blue Book of Telephone Numbers" is free. For your copy, just ask at the Telephone Business Office.

Ask for Long Distance

Tell the Long Distance Operator:

1. The City or Town you want.
2. The out-of-town telephone number, if available, or the name under which it is listed.

FOR EXAMPLE: — "Calling Omaha, Nebraska — Walnut 2-3456." (If you don't know the telephone number) "Calling Omaha, Nebraska—anyone at Mr. J. Lowell's residence, 34 Blank Street."

3. Your telephone number (and name if required) when requested by the operator.

Station-to-Station Calls

The above is a station-to-station call because you have not asked the operator to connect you with a particular person or a particular telephone or department reached through a private switchboard. The charge for a station-to-station call is slightly less than for a person-to-person call and begins when the called telephone or private switchboard attendant answers.

Person-to-Person Calls

When you want to be connected with a particular person or with a particular telephone or department reached through a private switchboard, simply give the

operator the same information as above and the name of the person or department wanted, also the extension number if known. The charge is slightly more than for a station-to-station call and begins when you reach the person, extension or department you want.

DAY RATES apply from 4:30 A.M. to 6:00 P.M. on all days except Sundays.

REDUCED NIGHT RATES apply from 6:00 P.M. to 4:30 A.M. and all day Sundays.

Collect Calls

You may "Reverse" charges, that is, have them billed to the called telephone. Simply tell the operator you want to place the call "Collect." If the called party agrees to pay the cost, charges will be billed to his telephone. There is a small additional charge on station-to-station calls when the initial rate is 25 cents or less.

To Obtain a Rate for An Out-of-Town Call

Ask for Long Distance, and then ask for the Rate Operator.

To Place a Telephone Conference Call

Ask for Long Distance, and then ask for the Conference Operator who will give you rates and other details.

TELEPHONE BUSINESS OFFICES

	Address	Telephone Number
Buena Vista.....	Main St.....	0
Salida.....	122 W. 2d.....	238
Howard.....		121

GENERAL INFORMATION

Service Suggestions

After you place a call, be sure to allow what you consider a sufficient length of time to enable the called person to reach his telephone, before concluding there is no one there to answer.

Answering your telephone promptly will assure you better service and avoid abandoned calls or other attempts to reach you. Time is saved by identifying yourself, your Company, or your Department immediately.

Speak slowly, clearly and directly into the telephone with your lips about one-half inch from the mouthpiece. Otherwise you will not be heard distinctly.

Be sure the receiver is properly restored at the close of a conversation. Otherwise your line may be "out-of-order" when someone is trying to call you.

Service Difficulties

Every effort is devoted toward providing you with the best possible telephone service. We shall appreciate your cooperation in reporting promptly any service troubles or defective equipment, such as broken mouthpieces, frayed cords, or loose wiring. Repairs and replacements due to ordinary usage or unavoidable accidents are made without charge.

"Beep" Tone Tells When Telephone Conversation Is Being Recorded

A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of the recorder without this signal is unlawful.

Attachments to Telephones

The equipment, apparatus and lines furnished you have been designed to produce the best telephone results. No instrument, appliance nor device of any kind not furnished by the Telephone Company shall be attached to or in any way used in connection with such telephone equipment, apparatus and lines except as specifically provided in the Tariffs of the Telephone Company. You are requested, therefore, not to use nor permit the use of such instruments, appliances or devices.

The Telephone Company reserves the right to remove such devices, when found, in order to protect the telephone service.

Attachments to Directories

To insure the usefulness of the directory, no attachment, holder or auxiliary cover, except such as may be furnished by the Company, shall be used in connection with any telephone directory furnished by the Company.

Changes and Errors in Directories

Every precaution is taken to avoid errors and omissions in the alphabetical telephone directory, but if they occur, the Company's liability for them as provided in its tariffs is limited to an amount not exceeding the charges for the service affected until a new directory is published. In order that the directory records may contain correct listings at all times, notification of changes or errors should be given at once to the Business Office of the Company.

Improper Language

Profane or obscene language over the Company's wires is prohibited. Subscribers are responsible for the enforcement of this rule. Failure to observe this will constitute cause for discontinuing service.

Advertising Business Telephone Numbers

Many subscribers find it convenient and profitable to use their business telephone numbers on stationery and business cards, as well as in their advertising. We encourage this practice, but it should be understood that the assignment of the telephone number does not vest in the subscriber a property right thereto.

We exert every effort to avoid changing telephone numbers, but the needs of the service occasionally compel us to do so. Obviously, when you display your telephone number, the value to you, and to the service as well, depends upon the number being carried correctly at all times. Therefore, in the event your number is changed, it is suggested that corrections be made as promptly as possible.

The Classified Directory

The "Classified" pages of this directory contain the names of business telephone subscribers listed under headings descriptive of the product, service or profession of these subscribers. These pages enable you quickly to determine the name, address, or telephone number of business telephone subscribers who can supply the product or service desired.

SALIDA

GLENN G. FLETCHER, Manager, Salida

A	
AAA AUTHORIZED AUTOMOBILE SERVICE 100 G	20
After hours call	514
A & W Root Beer Rainbow Blvd	1030-R
Abbott H F 1520 F	1046-W
Ackelbein August H 237 W 3d	745-R
Acme Electric Service 300 W 1st	4
Adair Norma Mrs 207 1/2 F	1081-W
Adams Ray 506 E 3d	542-J
Adlock Anna Mrs 637 W 2d	402-R
Alber E V 729 E	970-W
Alber Fred W Rainbow Blvd	642-W
Albright Frank S Rainbow Blvd	381-J
Alexander & Friant tob candy 121 E 1st	60-M
Alexander Grant 236 D	397-R
Alexander Wm C Mrs 1043 F	263-W
ALEXANDER'S DRUG & JEWELRY STORE 147 F	300
Allan W J 102 D	560-W
Allen James L 630 E	455-J
Allen L R 441 Blake	279
Allied Chemical & Dye Corp-General Chemical Div	
Browns Canon	0212-R3
Alloy Sam Jr rch W of Salida	027-J3
Allphin J M 407 E 2d	294-M
ALLPHIN'S MOTOR CO Rainbow Blvd	899
ALLPHIN'S SPOT serv sta Rainbow Blvd	899
Al's Body & Paint Shop Rainbow Blvd	329-J
Aluise Rose Mrs 511 W Front	623
Alway L E 817 F	978
Ambrozic Helen Mrs Smelter	0219-R1
Ambrozic Max 444 W 3	1090-W
Amicone C Mrs 941 E	822-W
Amicone Jimmy 1047 E	388-J
Amicone Johnny 941 E	390-M
Anderson Barbara J Mrs Poncha Blvd	954-J
Anderson Ida Mrs 316 E 4th	360-W
Andon James Rainbow Blvd	033-R3
Andon's Eatwell Cafe 115 F	832
Andrew Fred J Mrs 119 Park av	561-J
Apodaca Nick Mrs 648 W 3	354-W
Aragon A A 305 Teller	158-J
Aragon John Jr 309 E 2d	845-J
Aragon John Sr 603 W Front	853-R
Arbaugh Lonnie L 628 C	685-M
Archuletta Ben 528 W 2	617-M
Archuletta Onesimo 926 W 3	763-J
Arellano Maxine 110 Lower I	898-J
ARGYS BROTHERS GARAGE 215 E 1st	178
Argys D A 604 E	228-R
Argys Gus 829 W 1st	121-J
Argys John 817 W 1st	942-J
Argys Louis 709 W 1	934
ARGYS MARKET 123 Lower F	115
Argys Ted G Jr 618 G	643-J
Armenta Caroline 332 W Front	444-R
Armstrong Chella H Mrs 227 E 5th	262-W
Arnold George rch Poncha Blvd	025-J1
Asher Richard E 504 Dodge	94-J
Ashley John Rainbow Blvd	021-J5
Ashley Robert Rainbow Blvd	029-J5
Associated Grocers Store 133 E 1	232-J
ATOMIC BAR & CAFE 106 Lower F	362
Aude Delbert F Rainbow Blvd	781-W
Aude W C 419 Wood av	367-J
Austin E K Monarch	Long Distance
Avery Lelia Mrs 131 C	527-J
Avila Jose V 117 Lower D	611-W
Ayers Glen A 239 E	81-J

B

B-Bar-T Ranch poultry NW of Salida	725-W
Baca Grant Crestone	Long Distance
Bailey A A 600 I	389-W
Bailey David 1127 I	298-R
Baird Helen W 246 Teller	191-W
Baird Wm N 301 Ouray av	201-R
Baker David 741 G	686-J

Baker E V Mrs rch Poncha Blvd	0218-R11
Baker Walter E 318 E 2	476-R
Baker's Motor Court Rainbow Blvd	1039-J
Baldino Mike 639 D	412-J
Ball Park Grocery—See Salida Motel & Grocery	
BAND BOX CLEANERS 119 Lower F	73-W
Barbiero Anthony 245 W 6th	344-J
Barbiero Joseph 914 D	732-M
Barbiero Louis Maysville	0214-J13
Barnes E N 227 Teller	712-J
Barnes John L 71 Poncha Blvd	545
BARNHILL CO furntr 112 E 1st	53
Barnhill Joe A 515 H	141-W
Barnhill K E 1136 H	179-J
Barone Peter 210 Poncha Blvd	794-R
Barrera R E 317 Teller	691
Barrett E F 218 E 3	397-J
Barrett Lawrence A 132 W 4th	290
Bartlett James D 1124 G	153-M
Bartley Riley 1102 F	117-M
Bartolo Paul 649 W 2d	353-J
Bartolo Pete 647 D	412-R
Bateman Walter C 730 F	185-W
Bates Pearl 1047 I	227-J
Batts Estill 544 H	245-J
Baum Willis J 336 G	674-R
BAY PRODUCTS DISTRIBUTOR Rainbow Blvd	899
Bayuk John 622 W 2d	583-J
Beauregard A G 328 E 4	107-M
Beauregard A J 341 W 5th	530-W
Beauregard Clarence 537 E 1st	766-M
Beauregard Hazel A 516 Park av	470-J
Beauregard Pete 345 W 5th	649-W
Beauregard Wm I 1108 H	667-J
Beavers John 214 1/2 F	705
Beck F C Poncha Springs	037-R1
Beck Iva 633 E	632-R
Beck Richard 1331 H	636-M
Beckley Guy 1230 I	533-M
Bell Charles P 415 E 3d	773-M
Bell Melvin rch Sand Park	034-J2
Bell Wm L Browns Canon	028-R3
Bement Alvah 837 H	748-W
Bement B 209 Palmer av	712-W
Bement Emelga 626 Dodge	580-J
Bender A J phys surg 124 E 2d	27
Bender A J Dr 701 F	443
Bender George S 413 Poncha Blvd	741
Bender Harry L Rainbow Blvd	642-J
Bender Laurence Poncha Springs	038-J1
Benesch Geo M 546 C	467-W
Benham W G 724 G	331-J
Benjovsky Victoria Mrs 845 F	174-M
Bennett Fay 347 E 2	663-W
Bennett John M 140 W 3d	782-R
Berg Williard 549 Poncha Blvd	591
Bergman Emanuel 229 E	576
Berman Harold Mrs Poncha Blvd	954-M
Berndt Melvin M 510 Dodge	94-W
Berry Charles E Rainbow Blvd	946-R
Berry Orville 425 Teller	613-M
Berry W R 223 E 7th	562-W
Berryman W P 1040 D	704-R
Bert & Tom's Tourist Camp Rainbow Blvd & Oak	896-M
Bertschy Albert rch Centerville	028-R2
BEST LAUNDRY & DRY CLEANERS 124 E 1st	2
Bevington Elmo H Garfield	Long Distance
Bevington Mac B 540 Poncha Blvd	1048
Biglow Robert 550 E 3d	192-M
BIGLOW'S TEXACO SERVICE STATION 3d & E	110-W
Billingsley John rch Sand Park	035-J2
Bird John 430 E 2d	868-J
Blakey Howard W rch Maysville	0214-J1
Blanchard Tom A 247 Palmer	191-M
Bloomberg Helen 527 F	359-J
Blount M H Mrs 130 E 2d	829-R
Blue Moon Beauty Salon 127 D	10
BOB'S CONOCO SERVICE STA Rainbow Blvd	690
Bogler Phil 321 Wood av	350-J

C

Bomgardner N B Missouri Park	1032-M
Bondurant Faye Mrs 521 E	601-J
Bondurant R E 231 W 15th	229-R
Bondurant Trailer Court Rainbow Blvd	114-J
Bondurant Victor R Rainbow Blvd	114-J
Bondurant William 605 G	348-M
Bonney George 1446 G	553-M
Bonney J A 1426 G	553-R
Bonthron O H 729 H	834-M
Boots W R 401 E 3d	107-W
Bopp James 932 F	739-W
Borden Vernon Illinois & Scott	588-J
Bovee E F 624 E	789-R
Bowden Irene Mrs Rainbow Blvd	029-J3
Bowling Muriel Mrs 235 W 7th	457-W
Boyd Edgar H 642 W 2d	819-J
Boyd's Welding Shop Rainbow Blvd	568-M
Boyle John M rch Maysville	0214-J2
BOYLE JOHN M & WITTY MACK attys 109 1/2 E 1st	139
Boys Market 148 F	52
Bradbury Edward 141 Blake	131-M
Bradbury Edward C 331 Park av	884-R
Bradford Oil Co 405 W 1	42
Bradford R L 139 Poncha Blvd	669-J
Bradshaw Jack Poncha Springs	037-J1
Braswell Frank 110 1/2 E 2	949-R
Bratton Lyle 848 Dodge	977
Brawner Amy 117 1/2 F	829-J
Brazil Robert J 525 Park av	322-J
Brenizer V H 142 Poncha Blvd	631-J
Brenton G W 121 Lower E	422-W
Brice Cliff serv sta 503 W 1st	769
Briggs Frank N 1103 F	811
Bright Leo J 225 W 6th	271-J
Brines Frank 804 W 2d	839-J
Britton R I rch Missouri pk	027-R3
Broadstreet Allen W 647 G	296
BROADSTREET ALLEN W atty 117 W 2d	538
Brokaw J G 632 F	858
Brooks Jack 406 W 7th	813-J
Brookshire C W 330 E 3d	334-J
Brookshire Camillia Mrs 111 Wood av	787-M
Brookshire L J 332 E 1st	921
Broome Geo A rch Centerville	028-J4
Broughton Florence Mrs 520 D	415-M
Brown C E Poncha Springs	037-J3
Brown John 337 Oak	608-J
Brown Leo R 333 Maxwell	877-J
Brown Mearl rch Adobe pk	026-R11
Brown Willis A rch Adobe pk	026-R2
Bucher Frank Mrs 1335 F	854-R
Buckley W E 240 Hunt	974-R
Budd A Mrs 346 E 2d	430-R
BUDD E C phys surg 134 1/2 F	162
Budd E C Dr 604 Ouray av	522
BUICK SALES & SERVICE 133 W 3	646
Bunbury Merle 238 1/2 F	782-J
Burgener John C 802 D	205-J
Burgett S B 709 Dodge	608-R
Burgner F W rch Poncha Blvd	0218-R1
Burk B I 737 H	157-M
Burkart Ruth Mrs 108 D	878-J
Burleson S E 610 E	278-W
Burleson W E 824 G	106
Burnett Albert 146 W 6th	343-M
Burnett Otto rch Poncha Springs	0210-J4
BURNS MARKET 143 F	43
Burns W E 616 F	541
Bush John Mrs 121 C	574-J
Bush Leslie J 1047 F	378
Bustos Patricia 230 1/2 Lower F	879
Butala Frank 548 Poncha Blvd	572
Butala Jacob 605 W 2d	353-W
Butala John 434 W 2d	565
Butler Emma Mrs 325 E 3d	836-R
Byrd Mrs Rainbow Blvd	642-M

CADY HARDWARE 139 F	86-W
Cady Jack G 543 Poncha Blvd	963-M
Callaway J W Mrs 114 D	634-W
Calvano John 431 W Front	876-W
Camelin R F Poncha Springs	031-J5
Camp Otis H 1011 G	79
Campbell A W 424 F	420-R
Campbell B B 317 Park av	806-J
Campton Laurence 924 G	548-M
Cantril Elsie M Mrs 110 Lower D	518-W
Cardinelli Angelo 900 J	851-M
Cardinelli James 417 W Front	795-R
Carelli Geno 606 I	952
Carey John 1146 I	577-J
Carothers Vernon 326 Blake	269-R
Carpenter Merle rch W of Salida	035-R3
Carroll R E 112 Park pl	102-J
Carson Eva P 1316 G	318-M
Carstens Arnold Sand pk	035-J5
Caviness B F 323 Palmer av	807-J
Caviness Howard 320 W 6th	870-R
Caynor John 848 W 3	828-J
CHAFFEE COUNTY FINANCE CO 120 W 2d	103
Chaffee County of	
Assessor Court House	168
County Agent Court House	95
County Clerk Court House	293
County Commissioners Court House	280
County Judge Court House	506
Department of Public Welfare Court House	155
District Court Clerk Court House	372
Sheriff Court House	66
Superintendent of Schools Court House	335
Treasurer Court House	297
CHAMBER OF COMMERCE 123 E 3d	65
CHAMPLIN WOODCRAFT Rainbow Blvd	313
Chandler Clyde 1347 F	463
Chapel Eugene Jr 633 E	1086-W
Charles O V 617 F	531-W
Charles' Radiator Shop & Service Sta	332 Grand av
332 Grand av	549-W
Chavez Dan 836 D	704-J
Chavez Mary E 317 W 2d	715-J
Chavez Sabino 1025 W 2d	763-M
Chelius J E 528 E	863-M
Chernik John 704 W 2	818-W
CHET'S MOBIL SERVICE 302 G	342
Childs Louise M Mrs 433 E 1	962-J
Chinn Alice 117 Oak	367-W
Christoff Angelo Alder	0216-J3
Church Matt 552 W 1st	931-R
Ciancio Tony 907 W 2d	839-W
Cicerelli Frank E 702 W 1st	830-W
Cicerelli Phil 536 W 2d	583-W
Circle R Motel D & Rainbow Blvd	255
CITY MARKET 146 G	37
CITY MARKET APPLIANCES & HARDWARE 203 G	85
Clare E V 528 H	1021
Clark J P Mrs 227 Park av	423-W
Clark John Little River rd	381-R
Clark Robert T 418 E 4	718-J
Clarke M D Rainbow Blvd	926-W
Clemens Rachel 1426 H	667-R
Clemens Grocery 248 E 1	729
Clements Alfred J 720 F	971-M
Clevenger L C 241 E 2d	713-J
Clifton C C E of Salida	606-R
Clifton Eva 338 Blake	821-R
Clifton Noel 805 G	816-R
Cline C A 334 W 6th	649-J
Clinite John 731 C	613-J
Closson Sophia 1332 G	1097-W
Clover Creek Timber Co Poncha Springs	1099-J
Club Rio 122 Lower F	575
Coberly Paul E 218 Scott	939-W
Coca Cola Bottling Co 309 W 1st	965
Coffee Spike Service Station E of Salida	Long Distance
Coklens Geo 616 C	312-M
Colbert J M 319 E 2	845-M
Cole Charlotte A 520 E 3d	827-W
Cole Herbert A 304 E 2d	466-R
Coleman Lena 847 I	156-J

6 Coleman-Dougherty

Coleman R D 408 Palmer	727-R
Collier J O 137 E	945-J
Collins Alfred M Crestone	Long Distance
Collins C S Rainbow Blvd	532-R
Collins Donald R Poncha Springs	036-R1
Colo Lodge Hiwy 50	277
Colorado State Employment Service	
See Colorado State of	
Colorado State of	
Employment Dept of	
State Employment Service Division of	
Unemployment Compensation Division of	
Veterans Employment Service 151 W 1	165
Revenue Dept of 238 F	8
COMET LOUNGE 121 W 1st	144-J
COMMERCIAL MINERALS 136 Lower F	655
If no answer to above call	693
Mansheim F A Sr 949 F	399-R
Commerford Edward 524 D	365-J
Connelly Roy 613 Park av	660
Continental Bus System D & R G W Depot	498-W
Continental Oil Co W 5th	672-W
Cook E S 248 D	1098-J
Cook Leo F 123 W 6	479-M
Cook Raimon 726 E	176-M
Cook Sanford 1008 J	206-W
Cooley G B 548 E 3d	145-W
Cooley O D 521 D	180-W
Coombs F L 425 E 3d	188-R
Cooper Noel S E of Salida	252-W
Cooper Ralph 141 E 3	477
Cooper & Rosengren Inc 306 F	478
306 F	328
Coors Distributors 254 W Front	037-J2
Coots John R Jr Poncha Springs	680
Cope James E 436 D	377-W
Cope Melissa Mrs 1229 H	392-W
Cope Orval 1412 F	661-W
Coppelli Guy 404 W Front	516-R
Corlett Thomas W 212 Blake	780-R
Cortese Jasper 620 C	83-W
Coscarelli Ralph 705 W 2d	187-W
Cosslett Walter L 1209 F	822-J
Costello Arthur E 648 D	730
COSTELLO AUTO COURT W 3d & Grand av	732-W
Costello Louis Mrs 227 E 7	399-M
Costello Louis Jr Mrs 540 D	0214-J3
Costello P D rch Maysville	615-M
Costello Raymond 232 I	800
Costello's Tavern 147 G	553-W
Coster Albin 1406 G	221-J
Coster John 925 Dodge	884-J
Coster Louis 929 Dodge	034-R1
Coster Ralph rch W of Salida	991-W
Couch W S 603 Hunt	123
COUNTRY CLUB Smelter	796-J
Coupland Fred Rainbow Blvd	645-R
Coupland R E 248 Wood av	622-W
Coutu Louis H 420 W 10th	704-M
Covey Lee 1115 E	887-W
Covey Peggy J Mrs 639 G	927
Cowan Charles G 302 W Park av	622-R
Cowan Dora 735 J	641
Cowan Dorothy Mrs 420 W 7th	750-W
COWAN INSURANCE CO 134½ F	250
Cowen Fern Mrs Rainbow Blvd	765-J
Cox Robert E 646 E	540
Craig Frank A 409 Blake	363-J
Craig James H 104 Wood av	535-J
Craig M B 306 Dodge	172
CRAWFORD AUTO PARTS 127 E 1st	814
Crawford Dudley L 904 G	747
Credit Bureau of Salida Inc 134½ F	61
CREWS-BEGGS MERC CO 230 F	736-R
Cribari Anthony P Rainbow Blvd	1034-J
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Dixon Ray Poncha Springs	0213-R2
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Egan Pauline Mrs 309 W 1st	965
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Fry Mary Eleanor 433 E 1	459-M
Frye James E Jr Rainbow Blvd	291-W
Fuller C Rex 410 Ouray av	497
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Groves Emma Mrs 811 H	593-R	Hoddl Ruth 207 1/2 F	446-W
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		Miller Charles N 940 G	619
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		Montgomery Fred Poncha Springs	720
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		Moore Stella K 714 B	779-R
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		Morgan D G rch Sand Park	559-J
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Morrow Frank L 203 Park av	778-W	Olguin John 828 Park av	350-R
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Carroccia John Calsite	9-R5	Mink Bob	9-R11
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Goodwin Denzel	18-J4	Warren J C	7-J5
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Ireland's Cafe & Bar Cotopaxi	20-J2		

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See Farm Equipment

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Salida Airport Poncha Springs-----0213-R4

Ambulance Service

STEWART MORTUARY 136 E 2d-----18

Animal Hospitals

See Dog & Cat Hospitals; also Veterinarians

Antiques

Hartman's Furniture & Antiques 116 E 1-----256-W

Apartments

GROY APARTMENTS 238 1/2 F-----274
PALACE HOTEL 210 Lower F-----55

Associations

See also Clubs, also Lodges
Chamber of Commerce 123 E 3d-----65
Salida Golf & Country Club Crestone av-----737-W

Auction Houses

Salida Livestock Commission Co Inc
Rainbow blvd--366-W

Automobile Bodies-Repairing

See Bodies-Repairing

YOUR FIRM
THE YELLOW PAGES
OF YOUR
TELEPHONE DIRECTORY
THE MOUNTAIN STATES TEL. & TEL. COMPANY

THE DOOR
TO YOUR BUSINESS
THAT IS NEVER CLOSED!

**CLASSIFIED
DIRECTORY ADVERTISING**

YOU CAN LET YOUR PRESENT
AND NEW CUSTOMERS KNOW...

- WHO YOU ARE
- WHAT PRODUCTS AND SERVICES YOU SELL
- WHERE YOU ARE LOCATED
- SPECIAL INFORMATION ABOUT YOUR FIRM

FOR INFORMATION CALL...

OUR BUSINESS OFFICE

THE MOUNTAIN STATES
TEL. AND TEL. CO.

Phone 238

**your
telephone**

so valuable in
so many ways
—yet so low
in cost



CARS - TRUCKS
Sales - Service - Parts



MERCURY

24 HOUR
WRECKER SERVICE

PHONE 5

NITE PHONE 554-R

WILKINSON MOTOR CO.

2nd & G



Sales and Service

- AUTO TOWING
- BODY and FENDER WORK
- AUTO PAINTING



**STAPLETON
CHEVROLET CO.**

148 E. 1st Ph. 700

Automobile Dealers—New Cars

ARGYS BROTHERS GARAGE 215 E 1-----178

CADILLAC SALES & SERVICE

"STANDARD
OF THE
WORLD"



"WHERE TO BUY IT"

Stotler Motor Co 131 W 2-----220-W

CHEVROLET AUTHORIZED SALES AND SERVICE

More people drive
Chevrolets than any
other car!
More value . . . that's why!



"WHERE TO BUY IT"

STAPLETON CHEVROLET CO 148 E 1st-----700

Cooper & Rosengren Inc 306 F-----477
(See Advertisement This Page)

FORD AUTHORIZED SALES & SERVICE

BRING YOUR
FORD
BACK HOME
FOR SERVICE



"WHERE TO BUY IT"

WILKINSON MOTOR CO 2 & G-----5

HUDSON AUTHORIZED SALES AND SERVICE

New Hudson
Automobiles
and
Hudson's

Protective Service
HORNETS, WASPS, RAMBLERS,
METROPOLITANS

"WHERE TO BUY THEM"

Monarch Motor Sales Rainbow blvd-----1023

(Continued Following Page)

HANDY! These pages tell you where
you can buy most anything — quickly
comfortably, by telephone.



SALES - SERVICE - PARTS

Wrecker Service - - 24 Hours

COOPER & ROSENGREN INC.

306 F PHONE 477

Automobile Dealers—New Cars— (Cont'd)

MERCURY SALES AND SERVICE

Fully trained sales and service
personnel, plus the newest fac-
tory-approved equipment for your
convenience and satisfaction.



"WHERE TO BUY THEM"

WILKINSON MOTOR CO 2 & G-----5

Monarch Motor Sales Rainbow blvd-----1023

NASH SALES AND SERVICE

- AMBASSADOR
- STATESMAN
- RAMBLER
- METROPOLITAN



"DEALERS READY TO SERVE YOU"

"FOR INFORMATION CALL"

ARGYS BROTHERS GARAGE 215 E 1st-----178

OLDSMOBILE

ROCKET!

HYDRA-MATIC!

OLDSMOBILE

HAS BOTH!



"WHERE TO CALL"

RAYMOND MOTOR CO 236 W 3d-----758

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac
service — your best assurance of
factory-trained mechanics, factory-
engineered parts and factory-devel-
oped tools.



"FOR SERVICE CALL"

Stotler Motor Co 131 W 2-----220-W

STAPLETON CHEVROLET CO 148 E 1st-----700

(See Advertisement Preceding Page)

Stotler Motor Co 131 W 2-----220-W

(Continued Following Column)

We want your telephone service to be
as helpful to you as we can make it.

The ADDRESS REMEMBERED but NAME FORGOTTEN

If the principal business of the firm
is known, it is then easy to locate the
name and telephone number in the

Classified
TELEPHONE DIRECTORY

LOOK UNDER THE HEADING WHICH
IS A GENERAL DESCRIPTION
OF THE BUSINESS.

When you call a firm, be sure to tell
him you saw his name in
the classified.

Automobile Dealers—New Cars— (Cont'd)

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS
of Outstanding Style, Performance
and Economy

Expert car and truck
service for Studebaker
and other makes



"WHERE TO CALL"

AUTHORIZED SALES AND SERVICE

SMITH MOTOR CO 139 W 3d-----710-W

Wilkinson Motor Co 2 & G-----5

(See Advertisement Preceding Page)

Wilkinson Motor Co 2d & G-----6

Automobile Dealers—Used Cars

Cooper & Rosengren Inc 306 F-----477

OK USED CARS

Sold Only By
AUTHORIZED CHEVROLET
DEALERS

OK Used Cars and Trucks
Warranted in Writing



"WHERE TO BUY THEM"

STAPLETON CHEVROLET CO 148 E 1-----700

RAYMOND MOTOR CO 236 W 3d-----758

Salida Motor Co Inc 340 Oak-----16-W

Wilkinson Motor Co W 3 & Grand av-----812

Automobile Electrical Service

AUTO-LITE OFFICIAL SALES & SERVICE

Our Official Service Stations
are fully equipped and qualified
to render complete service on
starting, lighting, ignition.
'Auto-Lite—Life-Line of your Car'



"WHERE TO BUY IT"
DEALERS

RAY'S AUTO ELECTRIC SHOP Rainbow blvd--133

Ray's Auto Electric Shop Rainbow blvd-----133

Wilkinson Motor Co 2 & G-----5

Automobile Glass

See Glass

Automobile Motor Tune-up

General Auto Service Rainbow blvd-----125

Morrison General Repair Rainbow blvd-----325-W

RAY'S AUTO ELECTRIC SHOP

SPECIALIZING IN AUTOMOBILE
ELECTRICAL & CARBURETOR SERVICE

Rainbow blvd-----133

Automobile Painting

Al's Body & Paint Shop Rainbow blvd-----329-J

Stapleton Chevrolet Co 148 E 1st-----700

WILKINSON MOTOR CO 2 & G-----5

Automobile Parts & Supplies

ADAMS-KLEIN AUTO PARTS & WRECKING CO
New and Used Parts — All Cars and Trucks
— Phone or Write —
Pueblo Long Distance-----Lincoln 2-8705

Crawford Auto Parts 127 E 1st-----172
(See Advertisement This Page)
Gamble Stores Dealer 127 F-----600
Jack's Trading & Supply Co
New & Used
Rainbow blvd-----762

Automobile Parts & Supplies—**Used**

South Side Salvage Co S of Salida-----024-R4
Stapleton Chevrolet Co Rainbow blvd-----458-J

CRAWFORD AUTO PARTS

- Auto Glass
- New and Rebuilt Parts and Accessories for All Makes
- Perfect Circle Rings

- Generators
- Batteries
- Fuel Pumps

127 E. 1st • Phone 172

WILKINSON MOTOR CO.

24 HR.



GLASS INSTALLATION

Phone 5

Night Phone 554-R

COMPLETE MOTOR SERVICE

Tune-ups • Painting • Body Work

FORD - MERCURY DEALER

— Used Cars —

2nd & G

Automobile Radiators—**Repairing**

Charles' Radiator Shop & Service Sta
332 Grand av--549-W
MAC'S AUTO BODY SERVICE 110 E-----840-W

Automobile Repairing & Service

Argys Brothers Garage 215 E 1st-----178
CHEVROLET AUTHORIZED SERVICE

Prompt efficient service by
Chevrolet trained mechanics
to keep your car in top
operating condition!



"FOR SERVICE CALL"

STAPLETON CHEVROLET CO 148 E 1st-----700

General Auto Service Rainbow blvd-----125
Mac's Auto Body Service 110 E-----840-W
MORRISON GENERAL REPAIR Rainbow blvd---325-W
WILKINSON MOTOR CO

AUTHORIZED
FORD — MERCURY SERVICE
REPAIRS ON ALL MAKES

2 & G-----5

Automobile Towing

A A A AUTHORIZED AUTOMOBILE SERVICE—
SALIDA SERVICE STA 100 G-----20
After hours call-----514
AL'S BODY & PAINT SHOP Rainbow blvd---329-J
Nite Phone-----329-M
COOPER & ROSENGREN INC 306 F-----477
STAPLETON CHEVROLET CO
24 Hour Towing Service
148 E 1st-----700
Wilkinson Motor Co 2 & G-----5
(See Advertisement This Page)

Automobile Wheel, Axle &**Frame Service**

Salida Service Sta 100 G-----20
WILKINSON MOTOR CO 2 & G-----5

Baby Chicks

Wall Feed Store S Teller-----528

Baby Furniture

See Furniture

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit before buying to "Look inside the Classified."

"Where to Buy It"**Bakers**

Home Bakery 124 F-----275
(See Advertisement This Page)

Banks—Commercial

First National Bank 200 F-----21

Bars

ATOMIC BAR & CAFE 106 Lower F-----362
Club Rio 122 Lower F-----575
MAIN BAR & STEAK HOUSE 107 Lower F-----679
Victoria Hotel & Tavern Inc 143½ Lower F-----469

Baths

Salida Hot Springs 410 W Rainbow blvd-----45

Batteries

SALIDA SERVICE STA 100 G-----20
(See Advertisement This Page)

Beauty Shops

BLUE MOON BEAUTY SALON 127 D-----10
FERN'S BEAUTY SALON 130 F-----250
HELEN'S BEAUTY SHOPPE 131 W 1-----150-W
POWELL BEAUTY BAR 141 F-----273
SALIDA BEAUTY SALON

SPECIALIZED HAIR CUTS
Permanent Waving - Revlon Products
Manicuring - Hair Tinting

110 E 2d-----199-W

Beer & Ale

Main Liquor Store 102 Lower F-----33
Park Liquor Store 220 Lower F-----96-W

Beer & Ale—Wholesale

FABRIZIO BROTHERS DISTRIBUTORS
254 W Front---328
SALIDA DISTRIBUTING CO 309 W 1st-----965
(See Advertisement This Page)

Beverages**COCA-COLA BOTTLING CO**

Distributors of:
Coca Cola - Nesbitt's Orange - 76 Brand
"Rainbo" Flavors and Dad's Root Beer
309 W 1st-----965

Fabrizio Brothers Distributors 254 W Front---328

Blankets—Cleaners**BAND BOX CLEANERS**

FREE DELIVERY
EXPERT CARE GIVEN TO SLIP COVERS
BLANKETS - CURTAINS - DRAPES
119 Lower F-----73-W

Bodies—Repairing

AL'S BODY & PAINT SHOP Rainbow blvd---329-J
STAPLETON CHEVROLET CO 148 E 1st-----700
WILKINSON MOTOR CO 2 & G-----5

Bottled Gas

Dietrich Heating & Metal Works 233 F-----88-W
Valley Utilities Co 440 Poncha blvd-----1026

Bottles

Coca-Cola Bottling Co 309 W 1-----965

Brakes—Service

WILKINSON MOTOR CO 2 & G-----5

Builders' Hardware

See Hardware

Building & Loan Associations

SALIDA BUILDING & LOAN 132 F-----998

Building Materials

Foster Lumber Co 200 G-----46

Buildings

Hively-----126½ F
Sandusky-----216½ F



HOME
BAKED
PIES - CAKES
Pastry to Order

FRESHER BY HOURS

Finest Quality in...

BAKERY PRODUCTS

- Personal Attention to Special Party Orders
- Birthday - Wedding Party Cakes

Call 275

HOME BAKERY
124 F

In the West it's

WESTRIC BATTERIES

SALIDA
SERVICE
TATION

1st & G Sts.
100 G St.
Phone 20



The BEER that
made Milwaukee
famous

Also Distributors for:

- WALTERS BEER
- COUNTRY CLUB
- WHITE ROCK

Salida Distributing Co.
309 W. 1st • Phone 965



Cabinet MAKING
QUALITY WORK . . . SATISFACTION GUARANTEED

CHAMPLIN WOODCRAFT
Rainbow Blvd. • Phone 313

Custom Made
Made to Your Individual Requirements

- Kitchen Cabinets
- Store Shelving
- Store Fixtures
- Specialties
- Counters
- Mill Work

SALIDA WOOD PRODUCTS
On K Street Behind Court House **578-W**



Go to the Church of your choice . . .

TAKE SOMEONE WITH YOU, YOU'LL BOTH BE RICHER FOR IT

Consult this classification for further information

Sponsored by
THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY

Bus Lines

CONTINENTAL BUS SYSTEM D & R G W Depot--660
TRAILWAYS BUS TERMINAL D & R G W Depot--660

Cabinet Makers

Champlin Woodcraft Rainbow Blvd--313
(See Advertisement This Page)
Salida Wood Products 605 W 2 rear--578-W
(See Advertisement This Page)

Candy

See also Confectioners
Lewis Candy Kitchen 204 F--17

Candy-Wholesale

Alexander & Friant 121 E 1st--60-M
Nor-Colo Candy Co 225 W 5th--709

Carpets & Rugs

Greenberg's Furniture Store 139 W 1st--130

Cash Registers

BURROUGHS CASH REGISTERS--
FACTORY SALES & SERVICE
BURROUGHS CORP
120 Exchange pl Colorado Springs Long
Distance-Colorado Springs Melrose 2-6761

Chemicals

Allied Chemical & Dye Corp General Chemical
Div Browns Canon--0212-R3

Chiropractors

Gilbertson James A 350 F--659

Churches-Assemblies of God

Assembly of God Tabernacle The--3d & D

Churches-Baptist

First Baptist Church--4th & D

Churches-Catholic

St Joseph Catholic Church--5th & D
Gillick Bernard Rev 320 E 5th--196

Churches-Christian

Disciples of Christ--4th & D

Churches-Christian Science

First Church of Christ Scientist--125 E 3d

Churches-Church of God

Church of God--442 E 4th

Churches-Church of Jesus Christ of Latter Day Saints

Church of Jesus Christ of Latter-Day Saints--4th & E

Churches-Episcopal

Church of the Ascension--4th & E

Churches-Lutheran

Lutheran Church--10 & H

Churches-Methodist

First Methodist Church--4th & D

"Where to Buy It"**Churches-Nazarene**

Church of the Nazarene--Dodge & Teller

Churches-Pentecostal

Spanish-American Pentecostal Church of
God--400 Teller

Churches-Presbyterian

First Presbyterian Church--3d & F

Churches-Seventh Day Adventist

Seventh Day Adventist Church--Park & B

Cigarettes-Wholesale

Alexander & Friant 121 E 1st--60-M

City Offices

See Alphabetical Section under
Salida City of

Cleaners & Dyers

See Also Specific Kinds, i.e., Fur Cleaners
& Dyers

BAND BOX CLEANERS

FREE DELIVERY
Monday to Friday 8-5:30 - Saturday 8-6
PROFESSIONAL CARE GIVEN TO:
DRAPES - CURTAINS - BLANKETS
SLIP COVERS AND FURS
Member: Nat. Inst. of Dry Cleaners
Charles Turano and Arthur Ferraro
119 Lower F--73-W

BEST LAUNDRY & DRY CLEANERS 124 E 1st--2
(See Advertisement This Page)

DE-LUXE CLEANERS 131 E 1st--888

SANITONE APPROVED SERVICE

Buy Nationally
Advertized Sanitone
Dry Cleaning with
Confidence!



All the dirt is gone, Spots vanish . . . Colors sparkle,
No dry cleaning odor.

"WHERE TO GET SERVICE"

BEST LAUNDRY & DRY CLEANERS 124 E 1st--2

STA-NU FINISHING PROCESS

NATIONALLY
ADVERTISED
Revitalizes fabrics by replacing
vital textile finishing agents . . .
for color-fresh look . . . cashmere-
soft feel . . . soil and wrinkle
resistant qualities in your clothes . . . Sta-Nu costs
nothing extra.

**"FOR SERVICE CALL"**

Band Box Cleaners 119 Lower F--73-W

Clubs

See also Associations, also Lodges

ELK'S CLUB 2d & E--808

Coal

FOSTER LUMBER CO 200 G--46

HALL GUY 215 W 1st--200

SALIDA FUEL CO 215 W 1st--200

(See Advertisement This Page)

(Continued Following Page)



"THE
BETTER KIND
OF
DRY CLEANING"

WE PICK-UP AND DELIVER

— Call 2 —

**BEST
Laundry & Cleaners**

124 E. 1st



**Oil Treated Dustless
Stoker Coal
LUMP and NUT**

NO MORE HEATING PROBLEMS
WHEN YOU CALL

200

SALIDA FUEL CO.

Prompt Delivery

GUY HALL, PROP.

OFFICE: 215 W. FIRST

Coal-(Cont'd)

Westside Coal Yard 202 W 1-----794-W
(See Advertisement This Page)
WILLIAMS COAL CO 133 Sackett-----551
(See Advertisement This Page)

Cold Storage

See also *Frozen Food Locker Plants*
Salida Locker Plant 137 W 2d-----140-J

Collection Agencies

Credit Bureau of Salida Inc The
H W Blakey-----747
134½ F

Colonic Irrigation

Gilbertson James A 350 F-----659

Concrete Products

S & C ENTERPRISES
PUMICE - CINDER AND CONCRETE
BLOCKS
Highest Quality - Lowest Price
Long Distance-----Colo Spgs-ME1rse 3-8707

Confectioners

See also *Candy*
Lewis Candy Kitchen 204 F-----17
Salida Candy Kitchen 105 F-----261

Cosmetics

Salida Beauty Salon 110 E 2d-----199-W

WILLIAMS COAL CO.

- Western Slope Coal
- Stoker Coal
- Grade A Canon Coal

COAL Phone 551

133 Sackett

WESTSIDE COAL YARD

"Pete" Barone
MOUNT STREETER MINE
RED WING COAL
LUMP - NUT - STOKER



202 W. 1

794-W

Cottage Camps

See *Motels*

County Offices

See *Alphabetical Section under Chaffee County of*

Creameries

See *Dairy Products; also Dairies*

Credit Reporting Bureaus

Credit Bureau of Salida Inc The 134½ F-----747

Dairies

See also *Milk*
MONARCH DAIRY INC 331 H-----820
Starbuck's Dairy
Salida's Oldest Dairy Est 1915
Rainbow blvd-----926-J

Dairy Products

Monarch Dairy Inc 331 H-----820

Dentists

Kelley S F Sandusky B-----140-W
Ostrum Harry T 115 E 2-----70
Ralston L A 117 F-----184

Department Stores

Crews-Beggs Merc Co 230 F-----6
GOLDEN RULE MERC CO

Theresa M. Ryan and Ed. J. Finn
DRY GOODS

MEN'S FURNISHINGS
SHOES - READY-TO-WEAR

219 F-----135

MCDONALD J M CO

PIECE GOODS - READY-TO-WEAR
INFANTS' WEAR - SHOES
MEN'S WEAR - WORK CLOTHES

243 F-----276

Montgomery Ward 108 F-----71

Dishwashing Machines

See also *Kitchen Equipment-Household*
HOTPOINT AUTOMATIC DISHWASHERS—
SALIDA PLUMBING & APPLIANCE CO
121 E 2--351

Doctors

See *Specific Headings, i.e., Chiropractors; Dentists; Optometrists; Physicians & Surgeons M.D.; Veterinarians*

Dog & Cat Hospitals

SALIDA SMALL ANIMAL HOSPITAL
Large Animal Accommodations
Rainbow blvd

Drive In Restaurants

See *Restaurants*

Druggists

ALEXANDER'S DRUG & JEWELRY STORE 147 F--300
SALIDA DRUG 123 F-----11
(See Advertisement This Page)
WAGGENER'S PHARMACY 101 F-----400

Dry Cleaners

See *Cleaners & Dyers*

Dry Goods

GOLDEN RULE MERCANTILE CO 219 F-----135
MCDONALD J M CO 243 F-----276

Eggs

B-Bar-T Ranch NW of Salida-----725-W

Electric Appliances

See also *Kitchen Equipment-Household*
City Market Appliances & Hardware 203 G-----85
FRIGIDAIRE APPLIANCES—
SALES & SERVICE DEALERS
PATTERSON J C HARDWARE CO 126 F--25
HOTPOINT ELECTRIC APPLIANCES—
SALIDA PLUMBING & APPLIANCE CO
121 E 2--351-J

KELVINATOR

Complete line of Electric
Refrigerators, Electric
Ranges, Home Freezers,
Electric Water Heaters, Room Air Conditioners, Dehumidifiers, Garbage Disposers and Laundry Equipment



"WHERE TO BUY THEM"
DEALERS

SALIDA ELECTRIC SERVICE CO 137 E 1st--60-W

PHILCO HOME APPLIANCES

GREENBERG'S FURNITURE STORE
139 W 1--130

WESTINGHOUSE ELECTRIC APPLIANCES

A full line including
Refrigerators, Freezers,
Ranges, Water Heaters,
Dishwashers, Laundromats,
Electric Clothes Dryers,
Food Waste Disposers.
You Can Be Sure . . . if It's WESTINGHOUSE



"WHERE TO BUY THEM"
DEALERS

Acme Electric Service 300 W 1-----4

Electric Appliances-Repairing

Osborne's Refrigeration & Electric Serv 1408 H--241

Electric Contractors

OSBORNE'S REFRIGERATION & ELECTRIC SERV
RESIDENTIAL - COMMERCIAL
INDUSTRIAL
REMODELING AND REPAIRING
NEW INSTALLATIONS
FREE ESTIMATES

1408 H-----241

SALIDA ELECTRIC SERVICE CO

HOUSE WIRING AND REPAIRING
FIXTURES - FLUORESCENT LIGHTING
LICENSED AND BONDED

137 E 1st-----60-W

Electric Light & Power**Companies**

Public Service Co of Colo 312 F-----34
312 F-----36
Poncha Springs-----68-R
Sangre De Cristo Electric Assn Inc 1448 F-----90

Electric Repair Service

Lippard's Electric Shop 227 G-----370-M
SALIDA ELECTRIC SERVICE CO 137 E 1st--60-W

Engineers-Heating & Air**Conditioning**

HARRISON ROBERT F
Registered Professional Engineer
For Problems in Gas, Combustion
Heating, Elect. and Mech. Engineering
117 W 2d-----777

Express Business

See also *Transfer Business*
Railway Express Agency Inc D & R G Depot-----72

Farm Equipment

ARGYS BROTHERS GARAGE
McCORMICK FARM EQUIPMENT
FARMALL TRACTORS
International Harvester Refrigeration
215 E 1-----178

CASE MACHINERY—
DON & VAN'S FEED STORE Rainbow blvd--431

KAESS M C MOTOR & IMPLEMENT CO
MINNEAPOLIS-MOLINE
SALES & SERVICE
HOWRY-BERG ELEVATORS
SNOW-CO BALE PICKUPS
GEHL FORAGE HARVESTERS
EVERSMAN LEVELERS & DITCHERS
TIRES & BATTERIES - TRACTOR & AUTO
FERTILIZERS - SEEDS - INSECTICIDES
WATER PUMPS - TWINE - WIRE
330 W Grand av-----97-M

Thornton Implement Co Park av & Oak-----664

Federal Offices

See *Alphabetical Section under United States Government*

Free Delivery
PHONE 11
DRUGS SUNDRIES
VETERINARIANS' SUPPLIES
SALIDA DRUG
Walgreen Agency
RILEY BARTLEY, Prop.
After Hours Call 117-M
123 F

Feed

Don & Van's Feed Store Rainbow blvd-----	431
FUL-O-PEP FEEDS—	
WALL FEED STORE S Teller-----	528
PURINA CHOWS—	
DON & VAN'S FEED STORE Rainbow blvd--	431
RANCH-WAY FEEDS—	
CITY MARKET 146 G-----	37
Salida Feed Store 330 Front-----	22
Thornton Implement Co Park av & Oak-----	664
WALL FEED STORE	
FUL-O-PEP FEEDS — GRAIN	
BABY CHICKS — POULTRY SUPPLIES	
FREE DELIVERY	
S Teller-----	528

FLOWERS
for every occasion

- Weddings
- Funerals
- Parties
- Corsages
- Potted Plants



TELEGRAPH DELIVERY
INTERNATIONAL

FLOWERS BY WIRE

**FOR FREE DELIVERY
PHONE 39**

**SALIDA
GREENHOUSE
FLOWER STORE**
225 F

FUEL OIL

HIGH QUALITY

- Gasoline
- Kerosene
- Furnace &
- Stove Oils

Phone 248

SHAVANO OIL CO.
221 I

Fire Department

For Emergency or Other Calls to the
Fire Department
See Page 1—Alphabetical Section

Fire Insurance

See Insurance

Fish Hatcheries

Frantzhurst Rainbow Trout Co Frantzhurst-----82-J
Frantzhurst Rainbow Trout Co Frantzhurst-----82-M

Fishing Tackle

See also Sporting Goods
Tuttle's Trading Post 207 F-----295

Floor Materials & Laying

ROBBINS FLOOR PRODUCTS

Beautiful Tile Floors by Robbins.
Lifetime Vinyl, Rubber Tile and Terra
Tile in All Colors, Designs and Styles.
Insist on Robbins for Beautiful
Floors.



"FOR INFORMATION CALL"
DEALERS

Barnhill Co 112 E 1-----53

Florists

SALIDA GREENHOUSE FLOWER STORE 225 F-----39
(See Advertisement This Page)

Freight-Forwarders

Rio Grande Motor Way Depot-----88

Frozen Food Locker Plants

SALIDA LOCKER PLANT
Processing-Wholesale-Retail
137 W 2d-----140

Fuel Oils

ALLPHIN'S SPOT Rainbow blvd-----84
Shavano Oil Co 221 I-----24
(See Advertisement This Page)
Skelly Oil Products Distributor 127 F-----6

Fuels

See Specific Kinds, i.e., Coal;
Fuel Oils; Etc.

Funeral Directors

STEWART MORTUARY 136 E 2d-----
Call Anytime Day or Night
STRANAHAN MORTUARIES
PAUL R. STRANAHAN
WE CAN SERVE YOU HERE OR AT
ANY DISTANT POINT
Buena Vista Long Distance-----Buena Vista 5

Fur Cleaners & Dyers

BAND BOX CLEANERS
FREE DELIVERY - FUR STORAGE
Professional Care to Your Garments
Member: Nat. Inst. of Dry Cleaners
119 Lower F-----73-1

Fur Storage

BAND BOX CLEANERS 119 Lower F-----73-W

Furnaces

DIETRICH HEATING & METAL WORKS
Complete Line
GAS - OIL FURNACES
233 F-----88-W

SALIDA UTILITIES INC 210 F-----358

Furnished Rooms

Groy Apartments 238 1/2 F-----274

Furniture

BARNHILL COMPANY 112 E 1st-----53
Gamble Stores Dealer 127 F-----600
GREENBERG'S FURNITURE STORE 139 W 1st---130
(See Advertisement This Page)

SALIDA ELECTRIC SERVICE CO
HIGH QUALITY FURNITURE
LOWEST PRICES
Terms — Easy Payments
137 E 1-----60-W

Furniture Repairing & Refinishing

SALIDA UPHOLSTERING SHOP W 3 & Grand av-56-J

Garages

COOPER & ROSENGREN INC 306 F-----477
Cooper & Rosengren Inc 306 F-----478
G & H Buick Co 133 W 3-----646
General Auto Service Rainbow blvd-----125
Grand Avenue Garage W Grand av-----818-J
Kaess M C Motor & Implement Co
330 W Grand av-----97-M
Raymond Motor Co 236 W 3d-----758
Smith Motor Co 139 W 3d-----710-W
STAPLETON CHEVROLET CO 148 E 1st-----700
Wilkinson Motor Co 2 & G-----5

Gas Appliances

SKELGAS APPLIANCES—
SALIDA UTILITIES INC 210 F-----358
VALLEY UTILITIES CO 440 Poncha blvd-----1026

Gas Appliances—Servicing

Salida Utilities Inc 210 F-----358

Gas Companies

DIETRICH HEATING & METAL WORKS
G A S
BUTANE - PROPANE
APPLIANCES
WATER HEATERS
233 F-----88-W

PICKERING GAS & APPLIANCE STORE
See Advertisement This Page
210 F-----358

(Continued Following Column)

Gas Companies—(Cont'd)

SALIDA UTILITIES INC 210 F-----358
(See Advertisement This Page)

VALLEY UTILITIES CO

NOT JUST GAS, BUT GAS SERVICE
HEADQUARTERS FOR BUTANE,
PROPANE, BOTTLE AND TANK GAS
TANKS FOR HEATING
Estimates Without Obligation
RANGES - WATER HEATERS
FURNACES - HEATING EQUIPMENT
Murrel C. Wilson, Local Mgr.
440 Poncha blvd-----1026

Gasoline & Oil Distributors

Bay Products Distributor Rainbow blvd-----899
Shavano Oil Co 221 I-----248
Skelly Oil Products Distributor 127 F-----600



**Drexel
Furniture**

• Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, contemporary, or provincial. The "By Drexel" trademark assures fine craftsmanship.

Greenberg's Furniture Store
139 W. 1st • Phone 130

**Salida
UTILITIES
Inc.**

— Formerly —
PICKERING GAS & APPLIANCE STORE

**PROPANE-
BUTANE**

BOTTLE & TANK GAS

Coleman FURNACES

SERVEL REFRIGERATORS
MONARCH RANGES
ROPER RANGES

Coleman & MISSION
HOT WATER HEATERS
WALL FURNACES

We Install

**PHONE
210 F 358**

12 General-Hauling

General Stores

Wehrman Service Poncha Springs-----0213-J2

Gift Shops

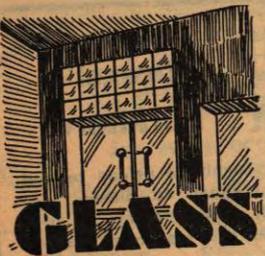
TUTTLE'S TRADING POST 207 F-----295

Glass

CRAWFORD AUTO PARTS
Auto Glass Only
127 E 1-----172

FOSTER LUMBER CO 200 G-----46

Snell Lumber Co 348 G-----495
(See Advertisement This Page)



Libbey-Owens-Ford Glass

•

Store Fronts
Window Glass
Furniture Tops
Mirrors

SNELL LUMBER CO.
348 G • PHONE 495

**J. C. PATTERSON
HARDWARE
CO.**

W. E. PATTERSON, Pres.

Frigidaire

- * Frigidaire Dealer
- * Builders Hardware
- * Tools - All Kinds
- * Paint & Varnish
- * Plumbing Supplies
- * Electrical Supplies
- * Power Tools

PHONE

25

NATIONALLY
ADVERTISED
BRANDS

— Est. 1880 —
DuPont Explosives

126 F

Salida Classified Telephone Directory

Government Offices

See Alphabetical Section under
Chaffee County of
Colorado State of
Salida City of
United States Government

Greenhouses

See also Florists
Salida Greenhouse 1025 D-----453

Grocers

See also Meat
ARGYS MARKET 123 Lower F-----1

ASSOCIATED GROCERS STORE 133 E 1-----232

Boys Market 148 F-----

Burns Market 143 F-----

CITY MARKET 146 G-----

CLEMENS GROCERY

GROCERIES - MEATS - FROZEN FOODS
ICE CREAM - CANDY - POP
OPEN SUNDAYS AND EVENINGS

248 E 1-----72

Holman Grocery Poncha Springs-----0213-

KAY'S GROCERY

Closed Everyday 1-3 PM
450 D-----

MUTO SAM & SONS 348 W 1st-----

Ninth Street Grocery & Market
Open Evenings & Sundays

131 E 9-----38

SALIDA CASH GROCERY & MARKET 101 Lower F-----

Salida Motel & Grocery 903 W 1st-----44

STAR GROCERY & MARKET

Member of Associated Grocers
FROZEN FOODS - MEATS - GROCERIES
• Delivery Service •

133 E 1-----232

Gunsmiths

Yale M W
Custom Gunsmithing
133 Lower F-----25

Hardware

CADY HARDWARE 139 F-----

CITY MARKET APPLIANCES & HARDWARE 203

Nall Hardware & Supply Rainbow blvd-----

Patterson J C Hardware Co 126 F-----
(See Advertisement This Page)

Hats-Cleaners & Renovators

Best Laundry & Dry Cleaners 124 E 1st-----

De-Luxe Cleaners 131 E 1st-----

Hauling

See Movers; also Trucking

Consult the Yellow Pages before
ing. It's one of the quickest ways
locate a local source of supply.

"Where to Buy It"

Hearing Aids

MOUNTAIN STATES TEL & TEL CO

A special amplifying unit enables
most persons with impaired
hearing to use the telephone.
Call our Business Office.

122 W 2-----238

ZENITH HEARING AIDS

New 3-transistor models meet every
hearing aid need. Outstanding
features, performance, convenience!
Low price, small operating cost.
1-Year Warranty, 5-Year Service
Plan. By makers of Zenith TV,
radios. 10-DAY MONEY-BACK GUARANTEE



"WHERE TO BUY THEM"

SALIDA ELECTRIC SERVICE CO 137 E 1-----60-W

Heaters-Unit

SALIDA UTILITIES INC 210 F-----358

Home Planning Service

MOUNTAIN STATES TEL & TEL CO

Plan for concealed telephone
wiring when building or re-
modeling. For assistance call
our Business Office.

122 W 2-----238

Homes

See Also Rest Homes-Convalescent Homes-
Nursing Homes; Also Sanatoriums &
Sanitariums

TAYLOR'S NURSING HOME 224 W 3-----321

Hotels

COSTELLO AUTO COURT

Telephone Service in Every Room
W 3d & Grand av-----730

Jackson Hotel Poncha Springs-----0213-R3

Palace Hotel 210 Lower F-----55
(See Advertisement This Page)

Salida Hotel 132 Lower E-----315
(See Advertisement This Page)

SHERMAN HOTEL 123 G-----285

VICTORIA HOTEL & TAVERN INC 143 1/2 Lower F-469

House Furnishings

Gamble Stores Dealer 127 F-----600

Ice Cream

MONARCH DAIRY INC 331 H-----820

STARBUCK'S DAIRY
Dist for Meadow Gold Ice Cream
Rainbow blvd-----926-J

You can find it in the Yellow Pages.

Insurance

COWAN INSURANCE CO

INSURANCE AGENCY

ACCIDENT - FIRE

AUTO - BONDS - LIFE

134 1/2 F-----750-W

CULWELL INSURANCE AGCY

ALL FORMS OF INSURANCE
INCLUDING LIFE

112 Rainbow blvd-----1060

GODOWN R A AGCY

COMPLETE INSURANCE
SERVICE

All Types Liability Insurance
Workmen's Compensation
Fire - Automobile - Surety Bonds
After Hours Phone 861

122 F-----160

Harber J B 444 E 3d-----722-W

KOSTER HAROLD R INC 201 F-----500

Rawson Service Poncha Springs-----0213-J1

SALIDA REALTY 132 F-----999

(Continued Following Page)

Look through these pages to find who
makes it—sells it—fixes it.

SALIDA HOTEL

Weekly and
Monthly Rates
Commercial Rates
Permanent and
Transient Rooms

27 Clean Rooms
Singles and Doubles
Innerspring Mattresses

Phone
315

132 Lower E



PALACE HOTEL

"Your Home
Away
from Home"

Across from
Riverside Park

Phone 55

210 Lower F



Insurance-(Cont'd)**STATE FARM INSURANCE**

Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.

Fast, fair claim service. 7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.



"FOR INFORMATION CALL"

HARBER J B 444 E 3d-----722-W

WINSLOW INSURANCE AGCY 120 W 2d-----103

Insurance Brokers

Cowan Insurance Co 134½ F-----750-W

Jewelers**DONNOHUE'S JEWELRY & GIFTS**

GIFTS - DIAMONDS - LUGGAGE
WATCH & JEWELRY REPAIRING
LONGINE WATCHES
ELGIN WATCHES
BULOVA WATCHES

112 F-----750-J

Perry's Jewelry 111 E 2-----99

Kennels

Hutchinson W F Rainbow blvd-----020-R1
Nachtrieb M J Rainbow blvd-----411

Keymakers

TUTTLE'S TRADING POST 207 F-----295

Kitchen Equipment-Household**YOUNGSTOWN KITCHENS**

JET-TOWER
DISHWASHER
FOOD WASTE
DISPOSER
CABINET SINKS
BASE AND WALL CABINETS



**WHERE TO BUY THEM
DEALERS**

GREENBERG'S FURNITURE STORE 139 W 1st-130

**"Frankie & Johnnie's"
MAIN LIQUOR STORE**



- BEERS
- WINES
- LIQUORS

**Free Salida Delivery
During Business
Hours**

Phone 33

**For "Jet Speed Delivery"
102 Lower F**

John Petrini
Frank Runco

Ladies' Wear

Gilberts Dress Shop 216 F St-----78-J
Mode O'Day 116 F-----144-W
Sharpe's Style Shop 119 F-----621-W

Lamps

Barnhill Co 112 E 1st-----53

Laundries

BEST LAUNDRY & DRY CLEANERS
A Complete Laundry Service
Pick-up and Delivery

124 E 1st-----2

Serve Yourself Laundry 102 Oak-----243

Laundries-Self Service

SERVE YOURSELF LAUNDRY 102 Oak-----243

Lawyers

BOYLE JOHN M & WITTY MACK 109½ E 1st---139
BROADSTREET ALLEN W 117 W 2d-----538
Meyers Donald F 115 E 2-----383
Nevens Robert W 120 W 2d-----103
Rush William S 124 W 2d-----28
WITTY MACK 109½ E 1st-----139

Linoleum

BARNHILL CO 112 E 1st-----53
Gamble Stores Dealer 127 F-----600

Liquors

Atomic Bar & Cafe 106 Lower F-----362
Ferraro Liquor Store 115 Lower F-----73-J
Main Bar & Steak House 107 Lower F-----679
Main Liquor Store 102 Lower F-----33
(See Advertisement This Page)
PARK LIQUOR STORE 220 Lower F-----96-W
Stancato Liquor Store 128 Lower F-----1035

Livestock**SALIDA LIVESTOCK COMMISSION CO INC**

*Specialists in All Types of
LIVESTOCK SELLING*
— Sales Every Friday —
Fred Cooper, Auctioneer

Rainbow blvd-----366-W

Livestock Hauling

Diamond Truck Lines 133 Sackett-----551
Rio Grande Stockyards Cleora-----119

SALIDA TRANSFER CO

LICENSED - BONDED - INSURED
LIVESTOCK AND GENERAL HAULING
August Ackelbein, Mgr.

248 W 3-----745-W

Look for it in the Classified.

Loans

See also Real Estate Loans

CHAFFEE COUNTY FINANCE CO 120 W 2d-----103
SALIDA FINANCE CO 201 F-----500
(See Advertisement This Page)

Locker Plants-Frozen Food

See Frozen Food Locker Plants

Lodges

See also Associations; also Clubs

Elk's Club 2d & E-----808
I O O F Hall 113½ E 1st-----152
Masonic Temple Assn 140 W 3d-----151

Lumber

Clover Creek Timber Co Poncha Springs-----1099-J
FOSTER LUMBER CO 200 G-----46
Snell Lumber Co 348 G-----495

Markets

Oxford's Market Rainbow blvd-----229-W

Mattresses-Renovating

Salida Upholstering Shop W 3 & Grand av-----56-J

Meat

See also Grocers

Argys Market 123 Lower F-----115
Clemens Grocery 248 E 1-----729
Muto Sam & Sons 348 W 1st-----517
Salida Cash Grocery & Market 101 Lower F-----118

Meat-Wholesale

Salida Locker Plant 137 W 2-----140-J
Scanga Meat Co W of Salida-----725-J

Men's Clothing & Furnishings

Doveton F J & Sons 110 Lower F-----96-J
McDonald J M Co 243 F-----276
SALIDA'S MEN'S SHOP 100 F-----7-J

Milk

See also Dairies

MONARCH DAIRY INC 331 H-----820

Minerals

Commercial Minerals 136 Lower F-----655
NEW ERA MINES INC 210 Lower F-----171
WESTERN FELDSPAR MILLING CO Tenderfoot rd-544

Mining

COMMERCIAL MINERALS 136 Lower F-----655
M & S INC Tenderfoot rd-----544
NEW ERA MINES INC 210 Lower F-----171

Monuments**FARICY ROBERT S MONUMENT CO**

201 N Grand av Pueblo
Long Distance--Pueblo Lincoln 4-2477

MARVIN MEMORIALS

CEMETERY MEMORIALS OF QUALITY
Factory and Display in Pueblo
Information Without Obligation
Pueblo Long Distance-----Lincoln 4-7273

Warner J N Memorials Rainbow blvd-----349-J

Mortuaries

See Funeral Directors

Motels**BAKER'S MOTOR COURT**

"JUST A SHADE BETTER"
12 UNITS - AAA
STEAM HEAT - CLOSED GARAGES
Rainbow blvd-----1039-J

Bert & Tom's Tourist Camp
Rainbow blvd & Oak--896-M

CIRCLE R MOTEL

AAA Approved
CERAMIC TILE BATH
AUTOMATIC HEAT

D & Rainbow blvd-----255

Colo Lodge Highway 50-----277
(See Advertisement Following Page)

COSTELLO AUTO COURT

Telephone Service in Every Room
W 3d & Grand av-----730
(Continued Following Page)

**L
O
A
N
S**

SALIDA FINANCE CO
HAROLD R. KOSTER, Mgr.
201 F. St. "Friendly Service" Phone 500

**RAINBOW
MOTEL**

23 ALL MODERN UNITS
SHOWERS • TUBS
WITH OR WITHOUT KITCHENS
GOODYEAR TIRES AND BATTERIES

U.S. Hiway 50
at F St.

PHONE
472-W

Motels-(Cont'd)

ELMER'S COTTAGE COURT
19 MODERN UNITS
CATERING TO COMMERCIAL MEN
PANELRAY HEAT
Rainbow blvd -----539-J

LITTLE RIVER MOTEL Rainbow blvd -----926-W
LOG CABIN COURT 540 E 1st -----376

PONCHA SPRINGS LODGE
Hotel Comfort - Motel Convenience
Rooms - Modern Cabins - Coffee Shop
Dining Room - Daily or Weekly Rates
Poncha Springs -----0213-R2

Rainbow Motel Rainbow blvd -----472-W
(See Advertisement Preceding Page)
Rangeview Lodge Garfield -----Long Distance
Red Log Court
Quinn Summers -----0213-J3
Poncha Springs

SALIDA MOTEL & GROCERY
• COOKING FACILITIES
• OPEN YEAR AROUND
Grocery Store in Connection
Mr. and Mrs. Sturgeon, Props.
SINCLAIR PRODUCTS
903 W 1st -----447-W

Swanberger's Modern Cottages 840 Oak -----895
Triangle Auto Court W 3d & Grand av -----856
Wagon Wheel Guest Ranch Maysville -----0214-R3
Westerner Motel Rainbow blvd -----207

Motor Bus Lines

See Bus Lines

COLO LODGE



Approved by National Blue Book of Motels

- 15 Units - Closed Garages
- Radiant Baseboard Heat
- Close to Downtown Salida
- 1/2 Block to Mineral Hot Spgs.
- The Center of Vacation Land
Mr. & Mrs. O. W. Decker

Highway 50 **277**

All Types Trucking



Furniture Moving • Livestock Hauling
Shipping and Storage
Agent North American Van Lines

SALIDA TRANSFER CO.
248 W. 3d Phone 745-W

Motor Freight Companies

See also Trucking
Rio Grande Motor Way Inc 301 W 3d -----5

Movers

See also Trucking
NORTH AMERICAN VAN LINES

SERVING THE NATION
Approximately 1000 Agents
Representatives, and Warehouses
in All Principal Cities
Packing—Storing—Careful
Handling—Modern Equipment
Trained Personnel



"FOR INFORMATION CALL"

SALIDA TRANSFER CO 248 W 3d -----745-W

Salida Transfer Co 248 W 3 -----745-W
(See Advertisement This Page)

Municipal Offices

See Alphabetical Section under
Salida City of

News Dealers

Don's News Stand 125 W 1 -----112-W

Newspapers

Salida Daily Mail-Record 129 E 2d -----

Night Clubs

COUNTRY CLUB
Open 7:30 PM to 12 Midnight -----12
Smelter -----024-R
Del Rio Inn Highway 50 -----

Notaries-Public

Godown R A Agcy 122 F -----16

Office Equipment & Supplies

See Also Specific Kinds, i.e., Adding &
Calculating Machines, etc.
Salida Daily Mail-Record 129 E 2 -----12

Oil-Refiners

Sinclair Refining Co 450 D -----6

Oils

See also Specific Kinds, i.e., Fuel Oils; Etc.
Bradford Oil Co 405 W 1 -----498
Continental Oil Co W 5th -----67
Standard Oil Co of Indiana 502 I -----
Texaco Products Distributor Tenderfoot rd -----

Oils-Wholesale

Salida Fuel Co 215 W 1st -----2

Optometrists

Riley T M 238 F -----7
Romero E F 134 1/2 F -----35
If no answer call -----846

Packing & Crating Service

SALIDA TRANSFER CO
EXPERT CARE GIVEN TO:
PACKING - CRATING - STORAGE
MOVING
Licensed - Bonded - Insured
General Trucking All Types
August Ackelbein, Mgr.
248 W 3 -----745-W

Paint & Varnish

DEVCO PAINT—
PATTERSON J C HARDWARE CO 126 F -----25
Gamble Stores Dealer 127 F -----600
McMURTY PAINTS & VARNISHES—
FOSTER LUMBER CO 200 G -----46
SNELL LUMBER CO 348 G -----495

Painters-Automobile

See Automobile Painting

Pharmacists

See Druggists

Photographers

COTTAGE STUDIO 104 Lower F -----944
HUGHES JOHN W PHOTOGRAPH STUDIO
16 & L -----587

MORRIS PHOTO SHOP
FOR FINE PORTRAITS
• Weddings - Church or Studio
• Commercial • Scenics
• Photo-Finishing • Framing
"Natural Color Photos of Children"
Roy E. Morris
Formerly Hay Studio
229 F -----1082

Photographers-Commercial

Morris Photo Shop 229 F -----1082

Photographic Equipment & Supplies

Morris Photo Shop 229 F -----1082

Physicians & Surgeons-M.D.

Bender A J 124 E 2d -----27
BUDD E C
General Practice
Office Hours Mon Through Fri 2-5 PM
134 1/2 F -----162
FULLER C REX
General Surgery
1 & B -----80
HOOVER ROBERT A & STEPHEN B PHILLIPS
515 E 1 -----624
Hoover R A res -----023-R4
Phillips Stephen B res -----249
Larimer G W 134 1/2 F -----7-W
LEONARDI LEO J 233 E 1 -----146
Residence Phone -----841
SMITH H D 216 E -----175
If no answer to above call -----59

Pies

Home Bakery 124 F -----275

Plumbers

C & J PLUMBING SHOP
YOUR CRANE DEALER
Repairing and Remodeling Specialist
We Specialize in Hot Water and Steam
Baseboard Heating Systems
Install and Repair All Kinds Pumps and
Domestic Water Systems
125 W 2 -----596-W

SALIDA PLUMBING & APPLIANCE CO
121 E 2d -----351-J
(See Advertisement This Page)

Plumbing Fixtures & Supplies

C & J Plumbing Shop 125 W 2d -----596-W

Police Department

For Emergency or Other Calls to the
Police Department
See Page 1-Alphabetical Section

Poultry

B-BAR-T RANCH
FRESH EGGS
POULTRY - LIVE OR DRESSED
Bowers and Thompson
NW of Salida -----725-W

Quarries

C F & I Corp Monarch -----Long Distance
Norberg Frank H Co Wellsville -----024-J4

Radio

GREENBERG'S FURNITURE STORE
PHILCO RADIO - TELEVISION
AND HOME APPLIANCES
"Everything for the Home"
139 W 1 -----130

ZENITH RADIO SALES & SERVICE—
SALIDA ELECTRIC SERVICE CO
137 E 1st -----60-W

Radio Broadcasting Companies & Stations

KVRH Radio Station Poncha blvd -----30



LICENSED CONTRACTOR
Crane-Kohler — Standard Fixtures
Complete Selection **Hotpoint** Appliances
SALIDA PLUMBING & APPLIANCE CO.
121 E. 2nd PHONE 351-J

Radio-Repairing

Stouts Radio & T V Service 148 W 1-----19-W

Railroads

RIO GRANDE RAILROAD
 Depot-----87
 Depot-----186
 1 & B-----59
 Salida-----13
 Salida-----41
 Salida-----64
 Salida-----218-W

Ranges & Stoves

HOTPOINT ELECTRIC RANGES—
 SALIDA PLUMBING & APPLIANCE CO
 121 E 2--351-J

PHILCO RANGES & STOVES—
 GREENBERG'S FURNITURE STORE
 139 W 1--130

SALIDA ELECTRIC SERVICE CO
 Authorized Dealer for
 KELVINATOR AND MAYTAG
 Everything Electrical
 137 E 1-----60-W

Real Estate

DONNOHUE R M 112 F-----750-J
 Koster Harold R Inc 201 F-----500
 PEEPLES JOHN REALTY

FARMS - RANCHES
 CITY PROPERTY
 FARM LOANS

238 F-----50

SALIDA REALTY 132 F-----999
 Winslow Insurance Agcy 120 W 2d-----103

Real Estate Loans

Peebles John Realty 238 F-----50
 Salida Building & Loan 132 F-----998

Refrigerating Equipment—

Commercial—Servicing
 OSBORNE'S REFRIGERATION & ELECTRIC
 SERV 1408 H-----241

**"WHEN THE NEED ARISES
 FOR RESTFUL CARE"**

- Ambulatory or Bed Patients
- DAY & NIGHT ATTENDANCE
- PRACTICAL NURSING
- STATE LICENSED

"GOOD NUTRITIOUS FOOD"

Salida Rest Home

Mrs. Myrtle Williams, Mgr.

246 I ST. **Phone 595-W**

Refrigerators

See also **Frozen Food Locker Plants**
 Acme Electric Service 300 W 1st-----
FRIGIDAIRE REFRIGERATORS—
 PATTERSON J C HARDWARE CO 126 F-----2
GREENBERG'S FURNITURE STORE
PHILCO - WESTINGHOUSE
"Everything for the Home"
 139 W 1st-----130

**INTERNATIONAL HARVESTER
 REFRIGERATORS AND FREEZERS**
 See the "femineered" Refrigerators,
 and I.H. Home Freezers, in sizes and
 models to fit all families, kitchens,
 budgets. More features—more value—
 5-yr. warranty on "Tight-Wad" Re-
 frigeration unit.

"WHERE TO BUY THEM"

ARGYS BROTHERS GARAGE 215 E 1st-----17

PHILCO REFRIGERATORS—
 GREENBERG'S FURNITURE STORE
 139 W 1--130

Refrigerators—Servicing

OSBORNE'S REFRIGERATION & ELECTRIC SERV
 ALL MAKES REPAIRED
 ALL WORK GUARANTEED
 1408 H-----241

**Rest Homes—Convalescent
 Homes—Nursing Homes**

See Also Homes; Also Rest Homes—
 Convalescent Homes—Nursing Homes
 Salida Rest Home 246 I-----595-W
 (See Advertisement This Page)

TAYLOR'S NURSING HOME
 Member of American Assn. of
 Registered Nursing Homes
 Ambulatory or Bed Patients
 Practical Nursing Care
 State Licensed - Gas Heating
 Automatic Fire Alarm System
 224 W 3-----321

Look through these pages to find who
 makes it—sells it—fixes it.

WHO SELLS IT?

When a specific product or ser-
 vice is needed and there is an
 uncertainty as to who sells it.
 The

Classified
TELEPHONE DIRECTORY
 Will Direct You

to a dealer who has what you wish
 to buy. Be sure to tell him the
 classified directed you to him.

Restaurants

ANDON'S EATWELL CAFE 115 F-----832
 (See Advertisement This Page)
 ATOMIC BAR & CAFE 106 North F-----362
 Country Club Smelter-----123
 DELL'S LUNCH Rainbow blvd-----190
 (See Advertisement This Page)
 FURPHY'S DRIVE INN Rainbow blvd-----852
 Indian Grill 135 F-----391
 Jenny's Lunch Rainbow blvd-----349-W
 Leo's Cafe 128 W 1st-----98
 (See Advertisement This Page)

LEWIS CANDY KITCHEN
 FEATURING SANDWICH LUNCHEES
 Home-Made Pies — Brecht's Candies
 "Best Coffee in Town" — 8 A.M. to 11 P.M.
 204 F-----17

(Continued Following Page)

DELL'S LUNCH



*Our Food is
 Really Good*

Unexcelled
 Service
 Good Coffee

— Well It's the Taste That Tells —
 Closed Mondays

Rainbow Blvd. **Phone 190**

PAT'S DRIVE INN



Home Cooked Meals
 Homemade Pies - Good Coffee

We Cater to Parties and Banquets

RAINBOW BLVD.
 ON HI-WAY 50 **Phone 427**



A MEAL A MINUTE

STEAK • CHICKEN
 TROUT

Open 6:00 A.M. to 10:00 P.M.

We Specialize in Parties and Banquets

SKELLY MOTOR INN
 413 W. Rainbow Blvd. Phone 568-W

**ANDON'S
 EATWELL CAFE**



CHOICE
 STEAKS • CHOPS
 SEA FOODS

WE SPECIALIZE IN
 BANQUETS AND PARTIES
 James Andon, Prop.

115 F **PHONE 832**

Complete Dinners



FINE
 STEAKS

Short Orders
 Sandwiches
 Open 24 Hrs.

NEIL'S CAFE

140 Lower F • **PHONE 76**

LEO'S



SPAGHETTI DINNERS OUR SPECIALTY

"You Furnish the Trout"
 "We Furnish the Dinner"

128 W. 1st • **PHONE 98**

MAIN BAR

And Steak House



**OUR STEAKS
 ARE FAMOUS**

107
 LOWER F

.GOOD FOOD
 .GOOD BAR

Phone 679

Bob's Conoco Service Station



B. F. Goodrich Tires and Batteries

Washing Greasing
Tire & Battery Repair

Pick-up and Delivery
Open 7:00 a.m. to 8:00 p.m.
Bob Kurtz, Manager
Rainbow Blvd. Phone 690

STANDARD CITY SERVICE STATION



ATLAS TIRES TUBES & BATTERIES

TIRE REPAIRS — WASHING

We Specialize in a Thorough Lubrication
On Every Point of Your Car

Mechanic on Duty — S&H Green Stamps
John Argys
Opposite Post Office — Pick-up and Delivery
135 E. 2d 305-M

RAINBOW MOTEL & SERVICE STATION



23 ALL MODERN UNITS

- Showers
- Tubs
- Kitchens

Complete Lubrication
Goodyear Tires and Batteries

U. S. Hiway 50 at F. St. Phone 472-W




PHILLIPS Petroleum Products
GAS • OIL • TIRES
Complete Line
Fishing Tackle
Guns • Ammunition

Hunting & Fishing Licenses

PURCELL SERVICE STATION
Rainbow Blvd. Ph. 620

Restaurants—(Cont'd)

- LITTLE RIVER CAFE Rainbow blvd-----926-W
- MAIN BAR & STEAK HOUSE 107 Lower F-----67
- (See Advertisement Preceding Page)
- Neil's Cafe 140 Lower F-----70
- (See Advertisement Preceding Page)
- Pat's Drive Inn Rainbow blvd-----42
- (See Advertisement Preceding Page)
- Poncha Springs Lodge Poncha Springs-----0213-R
- Rocket Bar & Cafe 146 W 1-----63
- SKELLY MOTOR INN 413 W Rainbow blvd-----568-W
- (See Advertisement Preceding Page)

Roofing Materials

- FOSTER LUMBER CO 200 G-----4
- SNELL LUMBER CO 348 G-----49

Root Beer

- A & W Root Beer Rainbow blvd-----1030

Salvage Companies

- South Side Salvage Co S of Salida-----024-R

Sanatoriums & Sanitariums

- See Also Homes; Also Rest Homes—
Convalescent Homes—Nursing Homes
- Salida Rest Home 246 I-----595
 - Taylor's Nursing Home 224 W 3-----32

Scalp Treatment

- Blue Moon Beauty Salon 127 D-----2
- Powell Beauty Bar 141 F-----27

Schools

- School District No 7
- Band Room 10 & D-----9
- High School 10 & D-----33
- Kesner Junior High 10 & D-----33
- Longfellow School 720 H-----33
- McCray School 3 & D-----33

Service Station Equipment

- Crawford Auto Parts 127 E 1st-----1

Service Stations

- A A A AUTHORIZED AUTOMOBILE SERVICE 100 G-----5
- After Hours call-----5
- Allphin's Spot Rainbow blvd-----8
- BIGLOW'S TEXACO SERVICE STATION 3d & E--110
- BOB'S CONOCO SERVICE STA Rainbow blvd-----6
- (See Advertisement This Page)
- Brice Cliff 503 W 1-----7
- Chet's Mobil Service 302 G-----5
- Hampshire's Conoco Service Sta 249 F-----6
- (See Advertisement Following Page)
- Midway Service Sta & Cafe Garfield---Long Dist
- Purcell Service Sta Rainbow blvd-----6
- (See Advertisement This Page)
- Rainbow Motel Rainbow blvd-----472
- (See Advertisement This Page)
- Ralph Mobil Service Poncha Springs-----023
- SALIDA SERVICE STA 100 G-----5
- Sammy's Mobile Service 405 W 1-----5
- Skelly Motor Inn 413 W Rainbow blvd-----568
- Standard City Service Station 135 E 2d-----305
- (See Advertisement This Page)
- Swanberger's Modern Cottages 840 Oak-----8

(Continued Following Page)

"Where to Buy It"

Service Stations—(Cont'd)

- TEXACO PETROLEUM PRODUCTS—
SALIDA SERVICE STA 100 G-----20
- Triangle Auto Court
Phillips 66 Products
W 3d & Grand av-----856
- WARNER STAN MOBIL SERVICE Rainbow blvd-349-J
- Whitcomb Service Sta Rainbow blvd-----235

Sewer Service

- Salida Plumbing & Appliance Co 121 E 2d-----351-J

Sewing Machines

- Salida Electric Service Co 137 E 1-----60-W

Sheet Metal

DIETRICH HEATING & METAL WORKS

- General Sheet Metal Work
- Welding
- Furnace Installation

233 F-----88-W

Sheriff

For Emergency or Other Calls to the
Sheriff's Office
See Page 1—Alphabetical Section

Shoes

- Flory Shoe Store 104 F-----260
- Golden Rule Mercantile Co 219 F-----135

Sick Room Supplies

- Salida Drug 123 F-----11

Signs

OSBORNE'S REFRIGERATION & ELECTRIC SERV
NEON SIGNS SALES AND SERVICE
"Prompt Service Our Specialty"

1408 H-----241

Skating Rinks

- LAURIN SKATING RINK Main Buena Vista
Long Distance--Buena Vista 172

Soft Drinks

See Beverages

Soil Conditioners

- U S Soil Conditioning Co Wellsville-----024-R2

Sporting Goods

- Cady Hardware 139 F-----86-W
- Purcell Service Sta Rainbow blvd-----620
- TUTTLE'S TRADING POST
- HUNTING - FISHING - CAMPING
BASEBALL - SOFTBALL - TENNIS
GOLF - SKATING EQUIPMENT
- 207 F-----295

State Offices

See Alphabetical Section under
Colorado State of

Stock Yards

- RIO GRANDE STOCKYARDS Cleora-----119

Stokers

- SALIDA FUEL CO
Dustless Stoker Coal
215 W 1-----200

Storage

See also Cold Storage
SALIDA TRANSFER CO

Licensed - Bonded - Insured
PACKING - CRATING
STORAGE

Brick Warehouse - Expert Service
Agent North American Van Lines
August Ackelbein, Mgr.
248 W 3-----745-W

Storage Batteries

See Batteries

Surveyors

- Harrison Robert F 117 W 2d-----777

Swimming Pools

- SALIDA HOT SPRINGS 410 W Rainbow blvd-----45

Tailors

- Band Box Cleaners 119 Lower F-----73-W

Taverns

- Comet Lounge 121 W 1st-----144-J
- Leo's Cafe 128 W 1st-----98
- Main Bar & Steak House 107 Lower F-----679

Tax Attorneys

- Broadstreet Allen W 117 W 2d-----538

Tax Return Preparation

- Reynolds Harry 149 W 1-----714-W

CONOCO



Gas - Oil
Lubrication
Washing - Polishing

B. F. Goodrich Tires and Batteries
Pick-up and Delivery
HAMPSHIRE'S
CONOCO SERVICE STATION
249 F Phone 610

22 Taxicabs-Tires

Taxicabs

SALIDA CAB CO 210 Lower F-----306

Telephone Companies

MTN STATES TEL & TEL CO 122 W 2-----238

Television

EMERSON TELEVISION—
DIETRICH HEATING & METAL WORKS
233 F--88-W

GREENBERG'S FURNITURE STORE 139 W 1---130

SPARTON RADIO TELEVISION

Famous Sparton Television, Radio,
and Combinations—SOLD DIRECT
by Sparton to your community
dealer. No middleman costs to pay.
Check Sparton value, performance—
TODAY.

Sparton

"WHERE TO BUY THEM"
DEALERS

Salida Music Co 134 E 1-----143-W

ZENITH TELEVISION SALES & SERVICE—
SALIDA ELECTRIC SERVICE CO 137 E 1-60-W

Television Broadcasting Companies & Stations

SALIDA TV CABLE CO

Emergency Calls After Hours Call
D. F. Onstead.....529-M
Glen Ayers81-J
Hank Sexton675-J
804 G-----288

Television-Repairing

Salida Music Co 134 E 1-----143-W

STOUTS RADIO & TV SERVICE
AUTHORIZED PACKARD-BELL DEALER
SALES - SERVICE - PARTS
REPAIRS ALL MAKES TV AND RADIO
148 W 1-----19-W

Theatres

Groy Drive In Theatre Rainbow blvd-----1092-W
SALIDA THEATRE 129 W 1st-----122

CONCEALED TELEPHONE WIRING

Makes Your Home Modern,
Attractive, Convenient.
When planning your home,
plan facilities for "Built-in"
Telephone Service.
For more details call our Busi-
ness Office.

THE MOUNTAIN STATES TELEPHONE
AND TELEGRAPH COMPANY

Salida Classified Telephone Directory

Time Recorders

Cincinnati Time Recorder Distributors
1085 Santa Fe dr Denver
Long Distance--Denver Cherry 4-7761

Tires

Biglow's Texaco Service Sta 3d & E-----110-W
Bob's Conoco Service Sta Rainbow blvd-----690

DAYTON TIRES

DAYTON - America's finest COLD
RUBBER tires - contain miracle-
mileage DayCOLD RUBBER, plus
super-strength RAYON. "Insist on
a COLD RUBBER label on every
tire you buy." Buy DAYTON!



"WHERE TO BUY THEM"

SALIDA SERVICE STA 100 G-----20

GATES TIRES

You get up to 40% more mileage
from Gates Silent-Safetys. 100%
Cold Rubber tread. Guaranteed
against any failure, including blow-
outs, bruises, etc. No Time or
Mileage Limit.



"WHERE TO BUY THEM"

STAPLETON CHEVROLET CO 148 E 1-----700

GOODYEAR TIRES

RAINBOW MOTEL Rainbow blvd-----472-W

Hampshire's Conoco Service Sta 249 F-----610

O K RUBBER WELDERS 204 E 1st-----32

Salida Tire & Battery Co 209 W 3-----465

Warner Stan Mobil Service Rainbow blvd-----349-J

Help Yourself

to
FASTER
long distance
service . . .

always

CALL

BY

NUMBER

"Where to Buy It"

Tires-Repairing & Recapping

O K Rubber Welders 204 E 1st-----32
(See Advertisement This Page)
Salida Tire & Battery Co 209 W 3-----465
(See Advertisement This Page)

Tools

Crawford Auto Parts 127 E 1st-----172

Tools-Automobile

See Automobile Parts & Supplies

Tourists Courts

See Motels

Towing

See Automobile Towing

Tractors

ARGYS BROTHERS GARAGE
INTERNATIONAL HARVESTER
FARMALL TRACTORS & EQUIPMENT
SALES - SERVICE - ACCESSORIES
215 E 1-----178

Trailer Courts

Bondurant Trailer Court Rainbow blvd-----114-J

Transfer Business

See also Express Business

SALIDA TRANSFER CO
LICENSED - BONDED - INSURED
ALL TYPES OF TRUCKING
August Ackelbein, Mgr.
248 W 3-----745-W

Trucking

See also Movers; also Motor
Freight Companies

DIAMOND TRUCK LINES 133 Sackett-----551
M & M Truck Co of Wyo 8 & J-----716

SALIDA TRANSFER CO
All Types General Trucking
Licensed - Bonded - Insured
MOVING - PACKING - CRATING
STORAGE
Livestock Transportation
August Ackelbein, Mgr.
248 W 3-----745-W

Trucks-Motor

ARGYS BROTHERS GARAGE
INTERNATIONAL MOTOR TRUCKS
The Most Complete Truck Line Built
SERVICE - PARTS - ACCESSORIES
215 E 1-----178

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable
performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your
business.



"WHERE TO BUY IT"

STAPLETON CHEVROLET CO 148 E 1st-----700

FORD BONUS-BILT TRUCKS—
WILKINSON MOTOR CO 2 & G-----5

Tires-Varnish 23

Trusses

Waggener's Pharmacy 101 F-----400

United States Offices

See Alphabetical Section under
United States Government

Upholsterers

SALIDA UPHOLSTERING SHOP

CUSTOM UPHOLSTERING
RECYCLING
RECOVERING
REPAIRING

W 3 & Grand av-----56-J

Uranium Companies

NEW ERA MINES INC 210 Lower F-----171

Variety Stores

See also Department Stores
WOOLWORTH F W CO 134 F-----112-J

Varnish

See Paint & Varnish

O. K. RUBBER WELDERS

EXPERT REPAIR
and
RECAPPING SERVICE
NEW TIRES

— Free Service Calls —
Balancing & Truing



Phone 32

204 E. 1st Frank Craig, Prop.



Passenger - Truck
Tractor
New and Used Tires
Wholesale & Retail

PROMPT SERVICE
GUARANTEED WORK

Louie & Frank Cohn

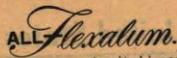
Salida Tire & Battery Co.

209 W. 3rd 465

Venetian Blinds

ALL-FLEXALUM VENETIAN BLINDS

Only All-FLEXALUM venetian blinds have "spring-tempered" aluminum slats, "wipe clean" plastic tapes, slim nylon cords, "whisper quiet" operation. Custom made; completely color matched or over 192 color combinations. Exclusive decorating advantages.



"WHERE TO BUY THEM"
DEALERS

Barnhill Co 112 E 1-----53

Veterinarians

HUTCHINSON W F Rainbow blvd-----020-R1
If no answer to above call-----873-J
NACHTRIEB M J Rainbow blvd-----411

Wallpapers

Reekers & Son 132 E 1st-----702-W

Washing Machines

HOTPOINT LAUNDRY EQUIPMENT—
SALIDA PLUMBING & APPLIANCE CO
121 E 2--351-J

MAYTAG WASHERS—
SALIDA ELECTRIC SERVICE CO
137 E 1st--60-W

SPEED QUEEN WASHING MACHINES—
GREENBERG'S FURNITURE STORE
139 W 1--130

Washing Machines-Repairing

Salida Electric Service Co
We Repair All Makes
137 E 1st-----60-W

Watches-Repairing

Alexander's Drug & Jewelry Store 147 F-----300
Donnohue's Jewelry & Gifts 112 F-----750-J
PERRY'S JEWELRY 111 E 2-----99

Water Heaters

HOTPOINT ELECTRIC WATER HEATERS—
SALIDA PLUMBING & APPLIANCE CO
121 E 2--351-J

MISSION WATER HEATERS—
SALIDA UTILITIES INC 210 F-----358

Water Supply Systems

C & J PLUMBING SHOP 125 W 2-----596-W

Welding

Boyd's Welding Shop Rainbow blvd-----568-M

Wood Preservatives

Koppers Co-Wood Preserving Div W of Salida-----194

Wood Workers

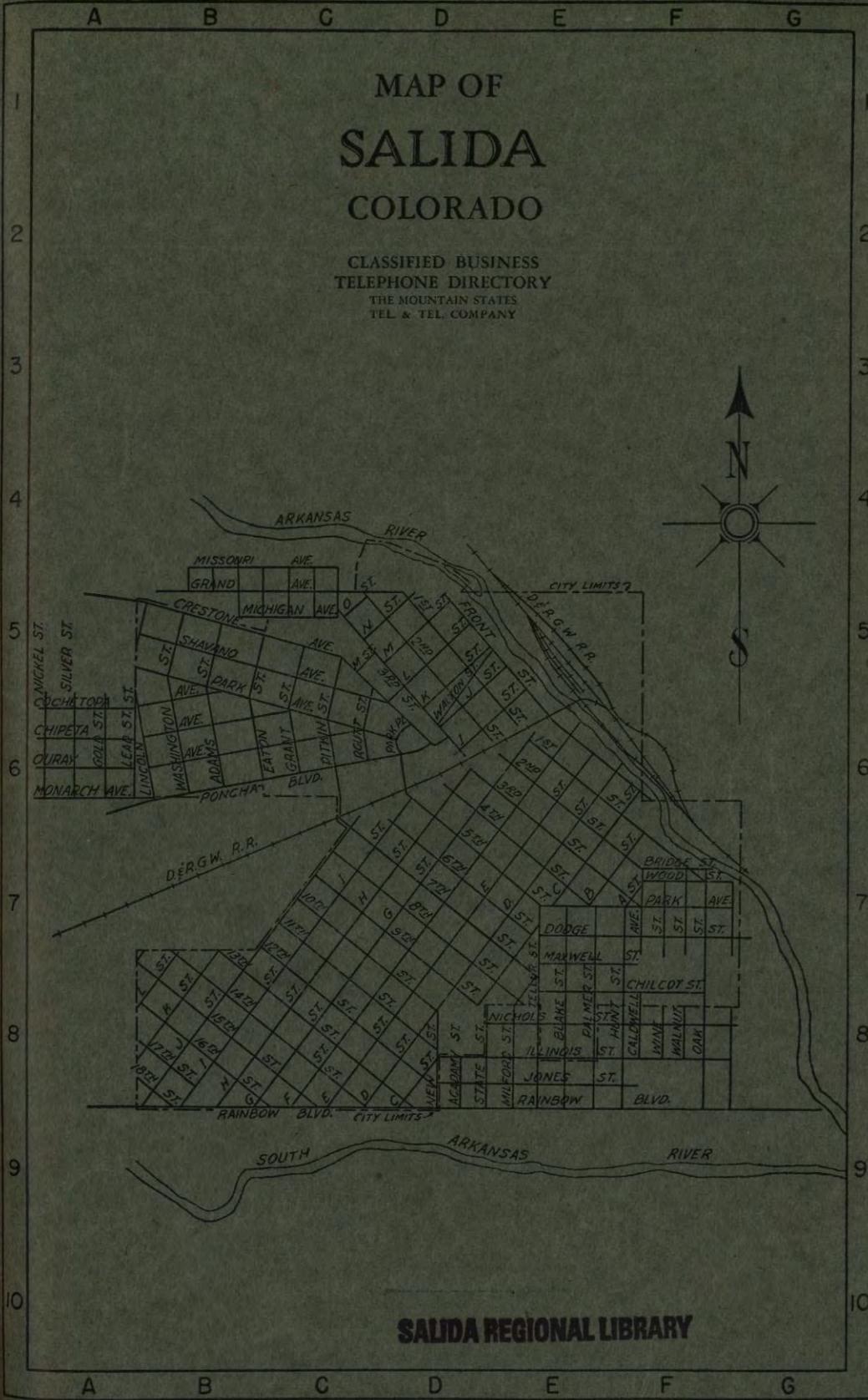
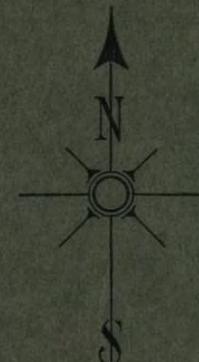
Champlin Woodcraft Rainbow blvd-----313
Salida Wood Products 605 W 2 rear-----578-W

Work Clothes

See also Men's Clothing & Furnishings
Salida's Men's Shop 100 F-----7-J

MAP OF
SALIDA
COLORADO

CLASSIFIED BUSINESS
TELEPHONE DIRECTORY
THE MOUNTAIN STATES
TEL & TEL COMPANY



SALIDA REGIONAL LIBRARY



SEE THE "CLASSIFIED"
IN THIS DIRECTORY

YELLOW PAGES

ITS YELLOW PAGES TELL
YOU "WHERE TO BUY IT"