

COLORADO CULTURAL RESOURCE SURVEY

# Architectural Inventory Form

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Date _____	Initials _____
_____	Determined Eligible-NR
_____	Determined Not Eligible-NR
_____	Determined Eligible-SR
_____	Determined Not Eligible-SR
_____	Need Data
_____	Contributes to Eligible NR District
_____	Noncontributing to Eligible NR District

## I. IDENTIFICATION

1. Resource Number: 5CF406.20
2. Temporary Resource Number: 25
3. County: Chaffee
4. City: Salida
5. Historic Building Name: Crews-Beggs Mercantile Co., Y & R Auto Co.
6. Current Building Name: Real American Actionwear, Inc.
7. Building Address: 300 F St.
8. Owner Name and Address: Treat, James L, 225 G St., Salida, CO 81201

**Parcel Number:** 380705149099  
**SHF Grant Number:** 2001-02-004

## II. GEOGRAPHIC INFORMATION

9. P.M. N.M. Township 49N Range 9E  
 1/4 1/4 NW 1/4 NE 1/4 of Section 5

### 10. UTM Reference

Zone 13 Easting 413415 Northing 4265392

11. USGS Quad Name: Salida East, Colo.

Year: 1994 Map Scale: 7.5' Attach photo copy of appropriate map section.

12. Lot (s): 1-3

Block(s): 49

Addition: Haskell's Addition

Year of Addition: 1881

### 13. Boundary Description and Justification:

Boundary includes the building and the urban parcel on which it is situated.

## III. ARCHITECTURAL DESCRIPTION

14. Building Plan (footprint, shape): Rectangular

15. Dimensions in Feet: Length 150 X Width 75

16. Stories: 1

17. Primary External Wall Material(s) (enter no more than two):

Brick

18. Roof Configuration (enter no more than one):

Flat

19. Primary External Roof Material (enter no more than one): Asphalt

20. Special Features (enter all that apply):

Decorative Cornice. Segmental Arch Windows. Glass blocks.

21. General Architectural Description:

One-story, rectangular, corner, brick commercial building with flat roof and massive, wide, metal cornice. The cornice has a projecting molded top, dentils, a frieze with vents flanked by foliate ornaments, bands of moldings, and a pressed metal frieze with foliate ornament; the cornice continues south onto 312 F Street. Façade is clad in variegated brick, slightly recessed between two corner piers; decorative dentil course of brick under cornice and shallow corbel course on façade; slightly off-center inset entrance with slanted corners, glazed metal doors, and small glass blocks above. Entrance is flanked by two smaller fixed light windows and two larger ones, all flat arched

with rounded corners and canted bottom areas composed of stacked brick. The east end of the north wall continues the cornice and variegated brick wall cladding featured on the facade. The west portion of the north wall is composed of red brick with a corbelled brick cornice with dentils; there are seven flat arched window openings with brick sills in the upper part of the wall (mostly fixed light; one boarded up; one filled with a louvered vent; and one with a six-light upper part and boarded up lower part); the west end has two wide door openings (one filled with an overhead garage door with an accordion security grille and the other with an off-center flush door with the remainder filled in). The west wall is composed of red brick with several bricked in segmental arched windows with brick sills and one flush panel pedestrian door with a segmental arch. The south wall adjoins 312 F Street.

22. **Architectural Style/Building Type:** No Style

23. **Landscaping or Special Setting Features:**

N/A

24. **Associated Buildings, Features, or Objects:**

None

#### IV. ARCHITECTURAL HISTORY

25. **Date of Construction:** Estimate 1909-14 **Actual**

**Source of Information:** Sanborn maps, 1909 and 1914

26. **Architect:** Unknown

**Source of Information:**

27. **Builder/Contractor:** Unknown

**Source of Information:**

28. **Original Owner:** Unknown

**Source of Information:**

**Construction History (include description and dates of major additions, alterations, or demolitions):**

The building has undergone major alterations since 1981, including the complete replacement of the facade and part of the north wall below the cornice.

30. **Original Location:** Yes **Date of Moves**

#### V. HISTORICAL ASSOCIATIONS

31. **Original Use(s):** Commerce and Trade/Department Store

32. **Intermediate Use(s)** Commerce and Trade/Specialty Store

33. **Current Use(s):** Industry/Processing/Extraction/Manufacturing Facility

34. **Site Type(s):** Commercial Building

35. **Historical Background:**

From 1914 to 1923 the Crews-Beggs department store was located here. Store founder Charles Webster Crews had moved to Colorado as a prospector. After five years of mining he entered the clothing business, operating out of a Leadville cabin. Robert Henry Beggs, his uncle, was principal at Whittier School in Denver. Beggs furnished the money for the business and Crews operated the store, whose philosophy was "One Price, Plain Figures, and Spot Cash." The store was originally known as R.H. Beggs Dry Goods. In 1888 the company opened the R.H. Beggs and Co. store in Pueblo. The business incorporated in 1894 and its name changed to Crews-Beggs Dry Goods Company, Inc. That was the name of the firm when it opened its Salida store at 207-11 F Street about 1900. In 1923 Henry Schuck purchased the Leadville and Salida stores, and in that year the store moved from this building to the McKenna Block, where it continued in business until 2000, the last Crews-Beggs in the state. Schuck managed the Leadville and Salida stores until 1925, when the three stores formed three separate corporations: Crews-Beggs Dry Goods in Pueblo; Crews-Beggs Mercantile in Salida; and Crews-Beggs Trading in Leadville. Schuck served as manager of the Leadville store until his death and was succeeded by his son. The Crews-Beggs Mercantile Co. in Salida was operated by J.J. McKenna, president and manager, and Patrick McKenna, secretary, until 1947. In that year, the McKennas sold their stock, and the store was managed by H.W. Blakey.

By the time of the 1929 Sanborn map, the building housed an auto sales and service business. The 1930-31 directory indicates that the business was the Y & R Auto Co., with Earl C. Rorer, president; Mrs. Elizabeth Rorer, vice president; Mrs. Veva V. Young, secretary-treasurer. Y & R was still listed here in the 1951 directory, when it was managed by Robert Adkisson, with Louis McBride as service manager. The firm advertised Chrysler and Plymouth sales and service. Operators of the company included T.R. O'Haver, president; Mrs. Veva Young, secretary-treasurer; and, R.D. Young, vice president. Y & R Auto Co. was also listed here in 1961 with the same operators. In that year the firm advertised new and used cars, sales, and service. The building was vacant in 1981 and was reportedly being remodeled into offices at that time. It now houses the production facility for a clothing manufacturing company—Great American Actionwear, Inc.

**36. Sources of Information:**

Salida Mail, 28 February 1902, 1, 1 January 1903; 2 January 1903; Salida Semi-Weekly Mail, 5 June 1900; Salida Walking Tours; Chaffee County Assessor records; Salida City Directories; Survey Form, 300 block F St., 1981; Sanborn fire insurance maps, 1909-45.

**VI. SIGNIFICANCE**

**37. Local Landmark Designation:** No **Date of Designation:**

**Designating Authority:**

**38. Applicable National Register Criteria:**

- A. Associated with events that have made a significant contribution to the broad pattern of our history;
- B. Associated with the lives of persons significant in our past;
- C. Embodies the distinctive characteristics of a type, period, or method of construction, or represents the work of a master, or that possesses high artistic values, or represents a significant and distinguishable entity whose components may lack individual distinction; or
- D. Has yielded, or may be likely to yield, information important to history or prehistory.

Qualifies under Criteria Considerations A through G (See Manual).

X Does not meet any of the above National Register criteria.

**39. Area(s) of Significance:**

. **Period of Significance:**

**41. Level of Significance:****42. Statement of Significance:**

This building, erected between 1909 and 1914, is associated with Salida's commercial development during the early twentieth century. Alterations to the building have diminished its historic physical integrity.

**43. Assessment of Historic Physical Integrity Related to Significance:**

The building has undergone major alterations, including new face brick on the façade and part of the north wall, as well as total alteration of the entrances and windows on the facade. The original cornice of the building remains, as does the original brick on the rear of the north wall and the rear (west) wall. There is still some brick corbelling on the north wall. Segmental arched windows on the rear have been bricked in.

**VII. NATIONAL REGISTER ELIGIBILITY ASSESSMENT**

**44. National Register Field Eligibility Assessment:** Not eligible

**45. Is there National Register district potential? Discuss.** N/A

This building is located in an existing National Register historic district.

If there is NRHP district potential, indicate contributing status: N/A

**46. If the building is in an existing NRHP district, indicate contributing status:** Noncontributing

**VIII. RECORDING INFORMATION**

**47. Photographic Reference(s):** 16: 13A, 21A, 23A

**Negatives Filed At:** City of Salida

**Photographer:** Roger Whitacre

**49. Report Title:** Downtown Salida Historic Buildings Survey, 2001-02

**50. Date(s):** September 2002

**50. Recorder(s):** R.L. Simmons/T.H. Simmons

**51. Organization:** Front Range Research Associates, Inc.

**52. Address:** 3635 W. 46th Ave.

**53. Phone Number(s):** (303) 477-7597

Resource Number: 5CF406.20

Temporary Resource Number: 25

Architectural Inventory Form

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NOTE: Please attach a sketch map, a photocopy of the USGS quad map indicating the resource's location, and photographs.

**Colorado Historical Society-Office of Archaeology and Historic Preservation**  
**1300 Broadway, Denver, Colorado 80203 (303) 866-3395**

Downtown Salida Historic Buildings Survey, 2001-02  
Sketch Map

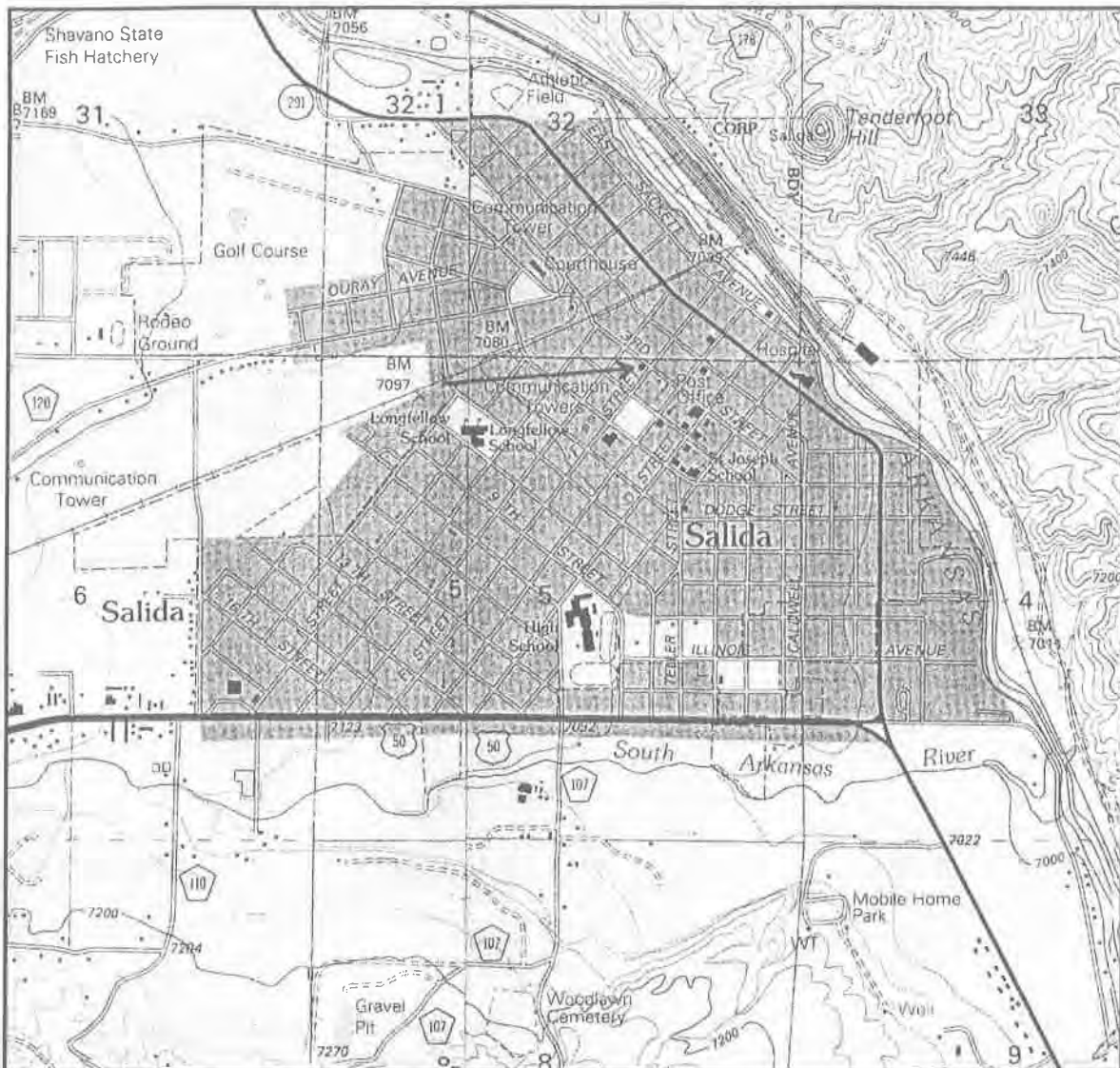


300 F Street, 5CF406.20



**Downtown Salida Historic Buildings Survey, 2001-02**  
**USGS Location Map**

300 F St, 5CF406.20



Mosaic of extracts from U.S. Geological Survey, "Salida East, Colo.," and "Salida West, Colo.," (Denver, Colo.: U.S. Geological Survey, 1994).

