

Are going into the CLOTHING Business to win. They have just received over \$3,000 stock of Clothing that they will sell lower than the lowest.

THE SALIDA MAIL TWICE A WEEK.

TALK ABOUT MEN'S NECKWEAR! JUST CALL AT Moch Bros. and See Their New Line.

VOL. 17, NO. 19.

SALIDA, COLO., TUESDAY, AUGUST 4, 1896.

PRICE 5 CENTS.

THE CITY of SALIDA

The Commercial and Industrial Center of Central Colorado.

A Thriving, Vigorous Community and Important Trading Point, it is Destined by all the Laws of Man and Nature to Become a Great Metropolis.

3000 CHARMING, HAPPY, PEOPLE

The Land of Sunshine and Invigorating Warmth. The Elements Show Almost Constant Clemency and Benignity of Humor.

UNTOLD TREASURES STORED IN THE GRIM OLD MOUNTAINS.

Rich in Gold, Silver, Iron and Other Precious and Useful Minerals, the Mining of Which the Crime of the Century, Silver's Demonization, has Rendered Unprofitable.



ST. CLAIR HOTEL.



PONCHA HOT SPRINGS.

point for a great territory, supplying numerous camps and a vast area of cattle and ranch country. The distance from Denver is 217 miles and from Grand Junction, the western terminus of the Denver & Rio Grande, it is 208 miles. It is almost in the geographical center of the state and has an altitude of 7,050 feet.

Salida is essentially a railroad center, being the terminus of six divisions of the Denver and Rio Grande railroad, and extensive machine shops, repair works and substantial office buildings of that company are located here.

The stranger, on first entering Salida, is impressed with the metropolitan ap-

pearance and air of the town. The city being rich within herself and the undisturbed trade center for an immense territory, the merchants are justified in carrying stocks of goods more varied and extensive than those usually found in towns of the same size.

Some of the best opera and dramatic troupes of New York and Chicago often play here, and a lecture and concert course is maintained in true New England style, employing the best local talent. With schools and libraries, clubs and societies, musical and elocutionary circles, there is no place for gloom or despondency.

Magnificent scenery. The adde-pated perversity that prompts the pure-proud aristocracy of the eastern states to visit the old world to view mountain scenery, makes America the standing satire of those Europeans who have visited the Rocky mountains.

white metal by those whose traitorous actions have betrayed the sacred rights and liberties of the great masses of the people of the union, by demonizing silver.

The march of progress and civilization has wrought marvelous changes in the entire western country. The tepee of the Indian, with its curling column of smoke, has given place to the substantial home of the rancher, miner and stock raiser.

This section of Colorado has been number who arrive and the critical condition of a large portion of them, it is surprising how few are returned in the unpainted box.

number who arrive and the critical condition of a large portion of them, it is surprising how few are returned in the unpainted box.

In this section of Colorado there are more than three hundred bright, sunny days in every year. Better now than ever before, scientists realize that darkness and dampness generate sickness, that sunlight is death to all disease germs.

AGRICULTURE AND CATTLE. Persons accustomed to the east, where the productiveness of any locality depends upon the rainfall of that section, would naturally doubt the possession of great agricultural facilities by a country dry and arid.

broad minded citizens, and his careful and intelligent administration of the affairs of his office makes him an emulating influence in the community. He is popular and well liked and makes one of the best mayors that ever held the office.

The clerk, C. F. Johnson, and Treasurer E. W. Hively, discharge the duties of their respective offices with marked ability and distinction. They are men of strict integrity and probity, and eminently qualified to perform the official functions that devolve upon them.

The board of trustees, Messrs. F. Churcher, R. T. Hodgman, R. B. Hallock, J. F. Clem, Geo. Montgomery and J. F. Erdlen, are men who have the trust and confidence of the city and whole surrounding country. They are men of substantial worth and influence and stand high in the community.

blood diseases, especially rheumatism, in its worst stages; long and throat trouble, the water and climate of Poncha Hot Springs are invariably beneficial. Here rheumatism is cured, pulmonary trouble in its first stages cured and in the latter stages relieved. Less medicine is taken here by invalids than at any sanitarium in the world.

The hotel is provided with every comfort, and guests are made to feel at home at once by the genial, wholesome manager, Mr. F. P. Hall.

Conveyances can be obtained at reasonable rates, and the regular stage meets trains at Salida Mondays, Wednesdays and Saturdays.

The stranger, on first entering Salida, is impressed with the metropolitan ap-

pearance and air of the town. The city being rich within herself and the undisturbed trade center for an immense territory, the merchants are justified in carrying stocks of goods more varied and extensive than those usually found in towns of the same size.

Streams of the purest, clearest water burst from fissures in the rocks and come babbling and chattering down the slopes, dashing in sparkling cascades or whirling in miniature maelstroms in and about the great boulders and then resting resplendent in deep pools in the soft, dreamy gleam of the opal.

When the American consumptive is advised to go to Colorado, the meaning is that he shall change from an atmosphere made moist by the evaporation of the Atlantic, the Gulf, the Great Lakes, and streams and lakes innumerable, to an atmosphere devoid of moisture, for Colorado is 2,000 miles from the Atlantic, and it is protected from the evaporation of the Pacific by the great Rockies, over which clouds do not ordinarily pass till they have discharged their rain, condensed by the cold and lofty peaks.

The means for irrigating the country round about Salida are well perfected, and a great portion of the land is under ditch and bringing forth bounteous yields of alfalfa, oats and nearly all the grains and cereals. There is, however, plenty of land left for those who wish to engage in agricultural pursuits in this splendid climate, where nothing is wanting but thrift and energy to secure an abundance of water to raise large crops.

St. Clair Hotel, under the able and experienced management of the Cope Brothers, affords as excellent accommodation as can be found in Colorado. Its unexampled facilities to provide everything for the comfort and gratification of the guests commends it to all.

Electric light works. This corporation composed principally of townsmen furnishes the electric lighting for Salida, which is one of the best lighted cities in the west.



BIRD'S EYE VIEW OF SALIDA, "THE GEM OF THE ROCKIES."

With laws shaped in the interest of humanity instead of the purse-proud millionaires of the east; with protection for the industries of the west instead of New England alone; with recognition for all this vast empire west of the Mississippi instead of the effete east solely; then would this state of Colorado thrive and prosper as never before and become the richest state in the land, and a leader among her foremost young cities would be Salida, "The Gem of the Rockies," and the storehouse of her treasures, which now lay unearthed in the adjacent hills because of the political machinations of the rich men who are already too rich and control the great parties that have controlled the country for the last fifty years or more.

VISIONARY INDIVIDUALS AND DRONES CAN NOT GET ALONG IN SALIDA. The streets are not paved with gold and you can't pick big yellow nuggets out of the gutter, nor make a fortune in a minute. But it is a community of good, solid, substantial worth, prettily located, and about any legitimate business enterprise established on an honest basis and coupled with zeal and energy on the part of the projector, will succeed.

SOCIAL AND RELIGIOUS ADVANTAGES. Neither the citizen nor the tourist grows dull for want of amusement here. Good horses for riding or driving can be obtained at the livery, and for mountain climbing herds of burros or Mexican donkeys are offered at five dollars apiece possession for life, or at an absurdly small sum by the day or week. Perfect roads

marked as mineral bearing, and while silver for the time is out of the question there is no doubt that gold exists in abundance in the hills and mountains hereabouts, and when practical efforts are made there will be found vast deposits of the precious metal right at our very doors.

A SALUBRIOUS CLIMATE. When the American consumptive is advised to go to Colorado, the meaning is that he shall change from an atmosphere made moist by the evaporation of the Atlantic, the Gulf, the Great Lakes, and streams and lakes innumerable, to an atmosphere devoid of moisture, for Colorado is 2,000 miles from the Atlantic, and it is protected from the evaporation of the Pacific by the great Rockies, over which clouds do not ordinarily pass till they have discharged their rain, condensed by the cold and lofty peaks.

RICH IN MINERAL WEALTH. There are numerous silver camps within short distances of Salida, but the busy hum of the machinery and the buzz of industry at many of them has given place to silence because of the colossal, unconstitutional injustice done to the

marked as mineral bearing, and while silver for the time is out of the question there is no doubt that gold exists in abundance in the hills and mountains hereabouts, and when practical efforts are made there will be found vast deposits of the precious metal right at our very doors.

The government of Salida is on a sound and gratifying basis, and the city affairs are judiciously and economically administered. Level-headed, far-seeing business men of the highest integrity and character and firm financial standing administer the municipal affairs.

tirely dependent upon irrigation, and the facilities of the ancients for obtaining and distributing water were rude and inconvenient.

Nature is no respecter of times and seasons. If the eastern farmer's crops escape a drought in the spring, they may be ruined by a flood in the autumn.

The mayor, S. M. Jackson, is one of Chaffee county's most progressive and

PONCHA HOT SPRINGS. Waters of Many and Remarkable Medicinal Virtues.

This charming and delightful resort is in close proximity to Salida, being but six miles distant. It is the resort of a host of people from all over the United States, and is popular with all classes of the people.

The government of Salida is on a sound and gratifying basis, and the city affairs are judiciously and economically administered. Level-headed, far-seeing business men of the highest integrity and character and firm financial standing administer the municipal affairs.

St. Clair Hotel, under the able and experienced management of the Cope Brothers, affords as excellent accommodation as can be found in Colorado. Its unexampled facilities to provide everything for the comfort and gratification of the guests commends it to all.

Electric light works. This corporation composed principally of townsmen furnishes the electric lighting for Salida, which is one of the best lighted cities in the west.

most influential and successful business men of the city. The officers are: President, R. M. Ridgway; vice president, W. W. Roller; secretary and manager, C. E. Eggleston; treasurer, Ren Disman.

There is no more important and interesting factor in the growth and development of a city than the history of her banking institutions. Among the banks of central Colorado, the First National of Salida occupies a prominent and leading place. This solid financial institution does a first class business, and its affairs are managed with prudence and great care, which gives to the unqualified confidence and trust of the people of the city and the whole country around.

There is no more important factor in the commercial and industrial growth of a city, and no more unerring index or text by which to judge of its enterprise than the clothing and furnishing trade. Among the houses whose extended trade, high standing and marked reputation entitles them to prominent mention, is that of Ben Disman, on the corner, the well-known and popular clothier who does a most extensive business throughout central Colorado.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

Among the many establishments in this city that take rank as representative in their line is that of the gentleman whose name is at the head of this paragraph. Mr. Collins is a dealer in wholesale and retail wines, liquors and cigars, and the class of goods that he handles represents the product of the most celebrated vintage of either home or foreign countries.

(Continued on Fourth Page)

