

Sunny
Salida \equiv Colorado

LOCATED IN THE CENTER OF THE STATE,
BETWEEN THE GREAT MARSHALL PASS,
AND THE ROYAL GORGE, ON THE
DENVER & RIO GRANDE R. R.

☞ Nature's ☞ Health ☞ Resort ☞

ATTRACTIVE MOUNTAIN SCENERY
HEALTH-GIVING HOT SPRINGS
ALLURING CLIMATE

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RUBBER CENTER

ENTICING INVESTMENTS
ONE COPPER MINE PRODUCED TWO MILLION DOLLARS
ONE SILVER MINE PRODUCED TWENTY MILLION DOLLARS

Center of Vast Mining Territory

COMPILED BY SALIDA BOARD OF TRADE.

Salida Repub

IN THE SALIDA REPUBLICAN OF APRIL 4, 1907, AN ITEM STATES " A COMMITTEE OF THE BOARD OF TRADE IS WORKING ON A NEW BOOKLET OXX TO BE USED AS ADVERTISEMENT IN CONNECTION WITH THE CHATAUQUA.

THE CHAUTAUQUA OPENED IN SALIDA JULY 23, 1907.

mail delivery was begun in salida October 15, 1908.

LOCATION

X 476

SALIDA, a clean, brick built city, her streets shaded by well-trimmed thrifty trees, flanked by cement side-walks, clear swiftly flowing aqueducts, delightfully ornamented by green lawns and flowers, is located almost in the center of Colorado, in a broad open mountain valley, dotted with rich thrifty farms, surrounded on all sides by majestic mountains, flanked on the north and south sides by the main Arkansas river and the South Arkansas: On the Denver & Rio Grande railroad, 215 miles from Denver, 97 miles west of Pueblo and 65 miles from Leadville. She is the metropolis of Chaffee county.

FACTS ABOUT THE CITY

SALIDA is a city of second class municipal government. Splendid streets, cement pavements, electric lights and pure water.

Will soon have free delivery of United States mail. Application has been made for same.

THE CITY CONTAINS

Two hospitals, accommodating 75 patients, the D. & R. G. and the RED CROSS.

Thirty secret and fraternal societies.

Two weekly and one semi-weekly newspaper: The RECORD and The MAIL, each having a large circulation.

Two banks, the FIRST NATIONAL and the SALIDA STATE bank; combined capital stock, \$80,000. Deposits, \$500,000.

Two beautiful public parks in the city and a driving park adjacent.

A well equipped fire department and a low rate of insurance in consequence.

One leaching plant under construction.

One wide-awake Board of Trade.

One wholesale commission house.

Six hotels and nine restaurants.

1 rubber extraction mill.

1 planing mill.

3 steam laundries.

7 churches.

2 lumber yards.

1 public library.

3 livery stables.

1 smelter.

1 telephone system.

1 electric power plant.

2 bicycle & repair shops.

1 bottling works.

Population, 7,000.

Altitude, 7,050 ft.

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256 W

BUSINESS CONDITIONS

Business, generally, active. There has been continuous building of business and residence houses for several years. Salida is the best built town in the state in proportion to population, brick and stone being the rule. Its numerous and substantial brick business blocks surprise the stranger and favorably impress him with the solidity of the enterprising and up-to-date little city.

RESOURCES AND PAY-ROLL

150 business houses employing 400 clerks with annual salaries of \$250,000.

525 railroad employes receiving annually \$900,000.

350 employes at the smelter receiving \$450,000 annually.

Total number of wage earners in Salida 1,275. Total amount of pay roll annually \$1,600,000.

In addition to the above a rich source of income is mining. The districts tributary buy nearly all their supplies in Salida, and hundreds of miners and prospectors spend their earnings in this city. The tourist trade is increasing annually and is of no inconsiderable source of revenue. With larger hotels and accommodations, our health giving springs and life giving sunshine will attract hundreds more each year. The farm and stock interests, within 25 miles of the city, all center here for supplies, which annually amount to a large sum.

The rubber industry, just starting, promises much in the way of employing many people in running machines, gathering, transporting and cultivating the plant.

The lime quarries employ from 20 to 75 men, whose supplies are very nearly all purchased in Salida.

The marble quarries are being opened and when in full operation will employ a number of men.

When all of the above industries and employments are considered, one can readily understand the means by which our people live, prosper and grow rich.

THE CLIMATE

of Salida has no peer in Colorado. The statement is made advisedly. The average number of clear days is 350 in a year. The percentage of sunshine during the year is about 90. A day on which the sun does not shine a part of the time is exceedingly

rare. Years have been recorded in which the sun was seen in every day. Storm periods at all seasons of the year are short. The rain comes in showers, not in days and weeks.

The writer of this has lived 31 years in Colorado and the west and is free to say that, taking the 12 months in the year, he has never seen the climate equaled. It is neither too hot nor too cold, too wet nor too dry—It is just right.

Those seeking the “real thing” in mountain air and continuous sunshine, pure water, elegant and inspiring scenery should come here.

PRECIOUS METALS

LEAD AND SILVER

Mineral everywhere,—in all directions from the city. In the Monarch district, (west), on a branch of the D. & R. G., is found great leads, contacts and deposits of lead and silver. Out of this district millions of dollars have been taken, gold values coming in with depth. The Madonna mine, alone, produced in dividends over twenty millions of dollars; while a half dozen others have produced over a million each, and the camp is only fairly started. There are great opportunities for good investments in this camp. There is still room for prospectors and the outlook is splendid.

COPPER AND GOLD

CHIPETA DISTRICT—This is a new camp just opened south of Monarch and is undoubtedly a gold and copper camp. Immense ledges have been discovered carrying rich values. This camp is all to be opened up, prospected and developed. We look for lively times for it in the future. Both of these districts are located in the main range of mountains; are well watered, and plenty of timber. A good field for the prospector.

GOLD

TURRET-WHITEHORN DISTRICT—This district lies north of Salida and is mostly gold. Extensive work is being carried on in the way of development in shafts and tunnels. Shipments are being made from several properties as development progresses. As a winter camp, its climate is ideal. The district is about 12 miles square and is full of veins. Sufficient development work has been done now to assure would-be in-

vestors of its value and permanency.

We invite close investigation for this camp. Capital is very much needed to rapidly develop it.

COPPER

CLEORA DISTRICT—This is a district that covers all territory immediately contiguous to Salida. This is commonly called the "COPPER DISTRICT." In this section is the great SEDALIA COPPER MINE, which has produced over two millions of dollars worth of copper alone, and is now shipping 1,000 tons per month. This is the only copper mine in the state that is producing exclusively copper. There is a vast territory surrounding Salida seamed and riddled with copper veins. New companies are being formed and extensive work being started. It is freely predicted by copper experts that, with sufficient capital, this territory will be a great copper producing district.

Every condition seems to be present for the profitable expenditure of money, seeking to make a copper mine.

We earnestly invite all who wish to mine for copper to visit this district and make careful and systematic investigation.

Suggestions and Ideas About Mining

Our territory in which mines are found is very extensive, and a few years ago was a wild, unexplored region without a road, a trail or an inhabitant, except the Indian. A handful of men, mostly without means, entered this section and have built roads, towns, farms and opened up rich leads and made mines. They have made it possible for man to live and prosper, but they have reached a point where the undeveloped resources have become so great that they are unable to expend any more money and now appeal to capital to come to their aid and assist in developing the hundreds of propositions that are now lying idle, but which would pay anyone to handle. America went back to the old country in the early days for capital to develop the United States. The west likewise go to the Eastern United States, in the money centers, for capital to open up and develop the Western empire. There is plenty of legitimate propositions in mining if you look for it. We claim there is no more frauds in mining than any other business.

FACILITIES FOR TREATING ORE

We claim to have one of the most up-to-date smelters in the Rocky mountains. It has a capacity of 800 tons per day, and handles all the standard metals.

There is built and ready to run, a copper leaching plant which treats copper by a chemical process, and does it cheaply.

Railroad facilities for shipping to the big smelter, throughout the state, are first-class. Wagon-roads permeate every camp.

WILD RUBBER

This industry is only just starting. The plant was only discovered a couple of years since, by accident, since which time experiments have been made by individuals, companies and rubber manufactories, and it has been proven beyond a doubt that a new region and a new source of pure rubber has been found. The plant grows wild over a vast territory in the mountains, but can and will be cultivated, the same as any farm crop. It reproduces itself from roots remaining in the ground, and from seed. Thousands of acres of government land around Salida suitable for its growth can be homesteaded. An extraction mill is now being installed by the Rocky Mountain Crude Rubber and Development company, which has made several trial runs and proven to be a success. The plant produces from ten to fifteen per cent of raw rubber to the ton. Crude rubber is now worth \$1.40 per pound. It is estimated under cultivation an acre will yield 3 tons of plant. It is now selling at \$40 per ton.

Salida is the center of the rubber territory and the outlook is that this industry will increase the population, not only of the city but the entire country.

HOT MEDICINAL SPRINGS

PONCHA HOT SPRINGS.—It's Waters are Nature's Own Remedy.

Plunge, Vapor, Mud and Tub Baths. Guaranteed Cure For Sciatic
Inflammatory and Muscular Rheumatism, Lead Poisoning
Indigestion and Urinary Troubles. - - -

Among the many beautiful places found in the Rocky mountains none surpass that of Poncha Hot Springs. For beauty of scenery, location and medical value, the springs are unequaled.

Analysis of the Water

Silicic Acid.....	32.73
Sesqui-Oxide of Iron.....	1.27
Alumina.....	5.20
Lime.....	20.00
Magnesia.....	.74
Chlorine.....	.06
Carbonic Acid Gas.....	22.50
Organic Matter.....	6.24
Water.....	1.72
Sulphuric Acid.....	4.46
Potash.....	2.08
Soda.....	1.00
Iodine.....	1.50
Bromine.....	1.50

Temperature of water: 145 to 185 degrees Fahrenheit. The waters are a sure cure for rheumatism, all blood and skin diseases and catarrhal affections.

Colorado, and my advice is, if you have anything the matter with you, come to Poncha Springs.

These springs are only six miles from Salida. There is an elegant road from this city to the Springs and coaches leave daily, carrying passengers.

WELLSVILLE HOT SPRINGS SIX MILES EAST OF SALIDA ON D. & R. G. RAILROAD

These springs have just been greatly improved and beautified. There is no place in the mountains where one can spend a vacation with more pleasure and comfort.

WATER ANALYSIS

	grains
Sodium Carbonate.....	0.929
Sodium Chloride.....	1.223
Sodium Sulphate.....	1.261
Calcium Carbonate.....	14.673
Calcium Chloride.....	0.162
Calcium Sulphate.....	9.008
Magnesium Carbonate.....	0.039
Magnesium Sulphate.....	0.318
Silica.....	2.871
Free Carbonic Acid.....	1.202
Iron (probably as Sulphate).....	1.044
Alumina.....	0.679
Traces of Arsenic and Manganese.....
Total Solids in a Standard Gallon.....	33.409

Respectfully submitted
VICTOR BLANC

be a great health and pleasure resort. Try it one summer and you will always come back.

Placed on the summit of a hill at the foot of lofty mountains, the eye can range for miles over a vista of fertile valley, green alfalfa fields, rolling foothills and rugged mountains clothed in the somber green of the pinons and capped by the snow of years. Far away in the distance rise the snowy peaks of Shavano, Ouray and Princeton, and on the other side tower the Buffalo Peaks of the South Park.

Of the Springs themselves too much cannot be said. It is safe to say that they are destined in time to make one of the most celebrated health resorts in

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The broad swift river flows right by these springs, the hills are nearby and the canons afford endless places for walks and explorations. There is a splendid road from Salida which in itself is a pleasure to ride over. Every convenience is afforded; having a hotel, public and private bath pools, and one of the largest and finest dancing pavillions in the state. Excursions on the railway leave Salida every Sunday during the summer months.

With all our springs, grand scenery, sunny days, cool nights, pure water and delightful location Salida is destined to

be a great health and pleasure resort. Try it one summer and you will always come back.

FARMING AND FRUIT RAISING

While there is no great body of farm land in this vicinity, yet, there is probably one hundred thousand acres under cultivation, tributary. Everything with the exception of the tender varieties, such as melons and tomatoes, grow in profusion under irrigation. Oats, wheat, potatoes, alfalfa, etc., do well. Apples, pears, plums, cherries and all kinds of small fruit, grow to perfection. The fruit is faultless, being free from worms or insects, or any blemishes whatever.

These farms are productive and are rapidly increasing in value. In time, owing to the demand that will be made by persons desiring to make homes in this climate, these farms will be cut up into small tracts. The markets are fine for all farm products, having the mining camps in which there is always a demand.

Paint, Marble, Granite, Graphite, Lime, Clay, Cement and Iron.

Near Salida are found the above products. Most of these are as yet undeveloped, awaiting capital and labor to make profitable industries out of them.

The lime quarries below town have operated for years, sending out the finest chrysalized lime to every part of the state. The other quarries are shipping hundreds of car-loads to the smelters for fluxing purposes, being of the very purest quality.

90 per cent graphite, being of the highest grade, is found in paying quantities, and only awaits mills to place it on a commercial basis.

Elegant and rare marble is found within 6 miles of the city. Monumental granite of the first quality is shipped in quantities from here. Yards will soon be established in Salida.

We have an abundance of clays, both fire and pottery, near the city.

Cement rock and gypsum are also found close by and are awaiting parties with means to work them up into useful and profitable propositions.

Iron: thousands of cars have been already shipped out of this section and there still remains unlimited quantities.

IN CONCLUSION

In conclusion, we earnestly invite all to visit Salida and vicinity, investigate our many undeveloped resources, enjoy our sunshine, drink of our health-giving springs, view our grand scenery, partake of the chances for material prosperity and finally build a home and stay with us through life.

For further information write The Salida Board of Trade.

