

Donor:--- Earl H. Heaton

THE NATIONAL GRANITE COMPANY.

325 COMMONWEALTH BUILDING
DENVER
BRANCH OFFICE SALIDA, COLORADO



INSIDE VIEW OF FACTORY AT SALIDA

76-730-LIT

A Mountain of the World's Finest Granite



AMERICAN building constructors, paving contractors and monument manufacturers are pleading for shipments of granite from the National Granite Company's quarry of the finest and highest grade granite in the world, located near Salida, Colorado.

Orders assuring over \$300,000 are filed in the offices of the National Granite Co. awaiting facilities for hewing down and quarrying the great mountain of granite owned by the company.

Being classed as a non-essential, during the war, development of the property and its financing were temporarily suspended. Now that the war is over and the insistent orders for carload shipments of this company's product keep piling in, its officers are urged on to a concerted effort to quickly finance the development necessary to quarry and dress the product in quantities large enough to supply the persistent demand.

An Envable Position

The National Granite Company is indeed in an enviable position.

On the One Hand---

Is a mountain of the finest granite in the world. So fine in its grain, hardness and color that it easily is conceded to be the best in the world.

The supply is considered almost inexhaustible. The deposit measures $1\frac{3}{4}$ miles long by $\frac{3}{4}$ mile wide and over 2,000 feet deep.

On the Other Hand---

Is an eager market clamoring for the company's product. Hundreds of letters in the company's offices from all sections of the United States testify to the superior hardness of this granite, claiming that it polishes darker and that the lettering and carving contrast shows up better than on any other granite, eliminating the need of the artificial coloring required by most granites.

Between---

This immense supply of almost unlimited magnitude and the eager and unsolicited demand for this superior granite stands the company's need of additional quarrying, factory and handling facilities, and the necessary funds for installing these essential requirements.

But the product is here and the market is made.

In order to bring this great supply and demand together the conservative investing public is offered an unusually attractive opportunity to invest in this sound, ethical company and participate in the profits that are bound to accrue.

Practically No Hazard

Considering the wonderful profits to be earned by this project and also considering the fact that these profits are demonstrable by previous and present operations, there is practically no element of hazard in the purchasing of this stock at its par value.

This granite has a market value of from \$4 to \$7 per foot in the rough. The larger the blocks the greater their value per foot. And remember, too, that an additional profit is made in our factory where the granite is manufactured to order. One of the purposes of the additional finances required is to augment our hauling facilities so that the larger blocks can be transported, thus increasing very materially the tonnage value of the property.

Added Equipment Will Increase Earning

Another object to be accomplished by the funds now being raised is the erection of a new and larger finishing plant and to further open up the quarry so the granite can be taken out more expeditiously and economically, all of which will increase our earning power and produce dividends that will more than warrant the present stock issue.

Analysis of Natural Granite—

The following is a report made by the University of Colorado on Salida granite:

Compressive strength.....	25,550 pounds to the square inch
Modulus of rupture.....	4,345 pounds to the square inch
Proper specific gravity.....	2.83
Ratio of absorption.....	.27 per cent
Porosity.....	.76 per cent
Coefficient of wear.....	14.54
Modulus of elasticity.....	1,103,200 pounds to the square inch



PART OF QUARRY SHOWING IMMENSE
GRANITE FACE

Assets Worth Many Times the Capitalization

Company is successor to the Federal Granite Company and is only capitalized for \$250,000, divided into 25,000 common shares with a par value of \$10 each.

This stock is fully paid and non-assessable. The company has no preferred stock, no bonds or any other indebtedness. The physical assets of the company far exceed its entire capitalization.

Supply Attested by District Inspector of Mines and State Engineer

When we say our supply of granite is practically inexhaustible we do not speak lightly or figuratively. The following letters from well known authorities, who have carefully examined our quarries, are offered as evidence. These letters, from T. R. Henahen, district inspector for the Colorado State Bureau of Mines, and from A. J. McCune, state engineer, are very conclusive. Every letter published is of direct and vital interest to any investor seeking a sound investment promising large and permanent returns. Read them carefully.

OFFICE OF STATE BUREAU OF MINES
State of Colorado

March 17, 1919.

To Whom It May Concern:

In May, 1913, I as Commissioner of Mines, in company with David Heaton, President of the Federal Granite Co., and Mr. and Mrs. Dennis Kelly, heavy stockholders in the same company, visited the property, consistini of quarries, etc., of the Federal Granite Co. near Salida, making this trip in order to examine their deposits as to quality and quantity, the same to be embodied in my Biennial Report to the Governor and Legislature of the State of Colorado, which can now be found therein.

The quantity of the granite appears to me to be practically inexhaustible, constituting as it does 480 acres of deposit in one solid block, or a mountain of it.

As to quality, I was informed by various granite dealers capable of making an equitable judgment, that it is second to none in the United States, and that this statement is certainly verified by the numerous orders Mr. Heaton showed me on their books from various parts of the country, which was more than their output capacity could take care of at that time.

I reiterate as stated in my report, that this granite industry is destined to be one of the largest in this Western country, adding its wealth to the coffers of our City and State.

I remain, Very respectfully,

T. R. HENAHEN,
Inspector, Dist. No. 1.

OFFICE OF STATE ENGINEER
Denver, Colo.

March 10, 1919.

To Whom It May Concern:

I have examined the property of the Federal Granite Company, situated in Chaffee County, Colorado, and am free to say that as an investment, it looks very attractive.

The deposit of granite owned by the company has been opened sufficiently to demonstrate the almost inexhaustible quantity, sufficient to last indefinitely, and the quality is pronounced by experts to be second to none in the United States.

An attractive feature of the enterprise is that the pioneering, so to speak, has all been done.

Title to all the properties have been secured, and the granite quarries have been in operation a sufficient time to determine that it can be produced at a good profit, and has been successfully introduced to the trade to demonstrate that there is an immense market for the product.

With the large timber, water and other economic conditions owned and controlled by the company, it presents every feature of making it one of the largest, permanent industries of the West.

For further information, I refer you to my full report, made on this property.

Very truly yours,

A. J. McCUNE, State Engineer.

THE SALIDA COMMERCIAL CLUB

Salida, Colorado

Gentlemen:

The committee of seven business men of our City, who were invited to make an inspection of your granite deposits, report that they are practically inexhaustible and apparently sufficient to supply the world's demand indefinitely.

(Signed) D. P. COOK,

Chairman of the Granite Committee.

President Commercial National Bank.

Incomparable Quality of Granite Proved

Men with years of experience in the granite industry unqualifiedly state that this granite is the very best in the world. You

have read evidence of the strongest nature as to the inexhaustible supply. Now read these letters proving its exceptional quality:

P. MOCKENHAUP GRANITE
& MARBLE CO.
Chicago, Ill.

Gentlemen:

In my whole experience in the monumental marble and granite industries of over 40 years, I have never seen or do I know of any monumental granite that equals yours, and I can send you a large business from this section.

Paul Mockenhaus, Mgr.

NICHOLS & CO.
Chicago, Ill.

Gentlemen:

Your granite has all the requirements necessary to produce monuments of the highest grade and it is only a proposition of getting your goods before the consumer.

NICHOLS
& CO.

By J. H.
Walkins,
Manager.



TOP OF LEDGE

Excerpts from Orders:

JOHN P. JONES, Monuments and Mausoleums
East Colfax Ave., Denver Colo., Jan. 18, 1919.

Gentlemen: When can you deliver me a car of your granite? I have introduced it sufficiently so that I can now use at least 5 cars per year of it, with a steady increase even above this.

Kindly let me know when you can make shipment and oblige,
Yours very truly, JOHN P. JONES.

T. M. CARRIGAN

Colorado Granite, Marble and Soft Stone Work
3155 Walnut St., Denver, Colo., January 19, 1919.

Gentlemen: I can use 3 to 5 cars of your granite per year and am now planning a campaign that will increase this amount.

Yours very truly, T. M. CARRIGAN.

J. M. GREEN

Monuments and Statuary
1876 Lafayette St., Denver, Colo.
January 18, 1919.

Gentlemen:

I can assure you that I can use a car a month of your granite and want some immediately.

Yours very truly,
J. M. GREEN.

BAYHA & BOHM
Artistic Memorial Co.
Champa and Speer Blvd.
Denver, Colo.

January 21, 1919.

Gentlemen:

We can use 3 or 4 cars of your granite per year and need our orders filled right away.

Yours very truly,
BAYHA & BOHM.

NORMAN & BERGSTRAND
Monumental Works
4989 Vine St.,
Denver, Colo.

January 20, 1919.

Gentlemen:

Have used your granite a long time and can use 4 to 5 cars per year, as it suits my trade better than any other.

Please advise me when you can make shipments.

Yours very truly,
JOHN NORMAN.

THE DENVER MARBLE & GRANITE CO.
1224 Lawrence St., Denver, Colo.

January 24, 1919.

Gentlemen:

We hope that you will catch up with your orders so you will be able to keep us supplied with your stock, as we can use 5 to 6 cars of it per year.

Wishing you success,

Yours very truly,

THE DENVER MARBLE & GRANITE CO.
By W. E. GREENLEE, Pres.

THE COLORADO WHOLESALE GRANITE CO.
6th and Curtis Sts., Denver, Colo.

January 24, 1919.

Gentlemen:

I used about a dozen broad gauge cars of your granite and it suits my trade fine. If you can make prompt delivery I can give you considerable orders, as I am using about 12 cars per year.

Yours very truly,
WILLIAM MILNE, Pres.

JACQUES BROS.
Monuments and Building Works
20 East 6th Ave.,
Denver, Colo.

January 24, 1919.

Gentlemen:

I have used your granite extensively and find it a very ready seller. I can use about 3 cars of it per year. Awaiting your early reply, we remain,

Yours very truly,
JACQUES BROS.

GREELEY MONUMENT WORKS,
Greeley, Colo., May 30, 1918.

Gentlemen: I am of the belief that I could use about 5 cars of your granite per year if you can furnish it, and I am pleased to hear that I will soon have the opportunity to purchase this granite again.

Yours very truly,
J. J. DOMKE.

MISSION MONUMENT
WORKS
Pueblo, Colo.

Jan. 15, 1919.

Gentlemen: I can use at least 5 cars per year of your granite and am ready to give an order at once.

Yours very truly,
THOS. STANTON,
Pres.



FIRST NATIONAL BANK
Salida, Colo.

Gentlemen:

We are informed that the stone taken from your quarries is of the very best in this country and that you have apparently an unlimited supply.

Yours very truly,
H. PRESTON, Cashier.

THE COMMERCIAL NATIONAL BANK
Salida, Colo.

Gentlemen:

Your granite stands in a class by itself with reference to granite for monuments and light purposes and the market being unlimited and the quality of the product without comparison, it would seem indeed a very promising field for the investment of capital.

Very truly,
C. W. ERDLIN, Cashier.

TREASURER OF THE CITY AND COUNTY OF DENVER
Denver, Colo.

Gentlemen:

About a year ago the writer as President of the Chamber of Commerce of Denver was the guest of the Salida Commercial Association at a banquet to further the granite industry of that country. There is no question in my mind of the value of this granite which will develop into one of the most important industries of our State

Yours truly,
ALLISON STOCKER, Treasurer.

SWANSON & HIGMAN
Monumental Architects
and Builders
Denver, Colo.

Gentlemen: The demand for granite of the quality which you have is very extensive.

Yours very truly,
M. J. HIGMAN.

CITY OF SALIDA
Office of
W. S. Buchanan, Mayor

Gentlemen: The writer has made personal comparisons with all the leading granites of the country, including the Aberdeen, Scotland, fields, my native home, and speak with actual knowledge when I say your granite of which you have an unlimited supply, is the best in the world. Yours very truly,
W. S. BUCHANAN,
Mayor.



MONUMENT MADE FROM NATIONAL GRANITE
NOTE SHARP COLOR CONTRAST

The Final Question--- Is There a Market?

After all is said and done your profits from this investment depend on SALES. Here are a few unsolicited ORDERS—not for small amounts but for CAR-LOADS of our granite. We are actually deluged with such orders. Although these orders call for thousands of dollars worth of our product, they represent practically local demand only. The fact remains that our product is world-wide, because this granite being a specialty, freight rates cut no figure. We have shipped this granite to both coasts of the continent with the result that additional orders were received from dealers who saw and recognized its superiority. You can verify for yourself this demand. Names and addresses of these firms are given. Then bear in mind that every large town and small hamlet in the country uses some granite for monuments.



MONUMENT CARVED FROM NATIONAL GRANITE
SHOWING ADAPTABILITY TO SCULPTURE

Keep straight on the fact that these orders constitute present, insistent, permanent demand for our product. Read them.

PUEBLO MARBLE CO.
Pueblo, Colo.

Gentlemen: Jan. 16, 1919.

I can use about 4 cars of your rock per year in this vicinity and sincerely trust that you will rush my orders to me.

Yours very truly,
DONALD HAROLD, Pres.

EDWARD MACLANE &
SON

Wholesale Marble and
Granite, Chicago, Ill.

February 18, 1919.

Gentlemen:

We wonder if there will be an opening to get 20 or 30 car-loads of your mixed granites; if so, we will be responsible for all sales and guarantee orders if you wish.

Yours very truly,
EDW.
MACLANE
INC. CO.

By F.
P. Mac-
Lane.

KANSAS CITY GRANITE & MON. CO.

Kansas City, Mo., Jan. 27, 1919.

Gentlemen: Would like to know how soon you can furnish us 2 cars of your granite, as we are out of your stock entirely. We can use at least 6 cars of it per year but you must get some to us at once.

Yours very truly,

THE KANSAS CITY MARBLE CO.
By DAN GUIDICI, Pres.

CHAS. W. HARRISON, Spanish Fork, Utah

Gentlemen: I want to say in my opinion that you have the very best granite quarry, as your granite is par excellence. I have been in the monumental work for 26 years. so should be competent to pass judgment. I can use 3 cars of your granite in this vicinity per year and want some now.

Yours very cordially, C. W. HARRISON.

THE OAKLEY MARBLE & GRANITE CO., Oakley, Kansas

Gentlemen: Please wire us at once when you can ship us a carload of blank dies and bases.

Very truly,

THE OAKLEY GRANITE CO.

FRED G. STUMBACH MARBLE & GRANITE WORKS
Osborne, Kansas

Gentlemen:

I would like to place a car order with you at once. Can you get it out for me?

Yours very truly,

FRED STUMBACH, Pres.

J. FITZPATRICK & SON
Granite and Marble Monuments
Chillicothe, Mo

Gentlemen: Enclosed please find our check in full payment as per invoice. Your granite is certainly the best we have ever seen.

J. FITZPATRICK & SON.

DES MOINES MARBLE
& GRANITE CO.
Des Moines, Iowa

Gentlemen:

When will you ship car Salida dies? Answer.

The Des Moines
Marble &
Granite Co.

These constitute only a small portion of late unsolicited orders. Our books are full to our present factory capacity.



NATIONAL GRANITE—NOTE CLEAR WHITE OF LETTERS

These Facts Spell Certainty of Profit

The capitalization of the National Granite Co.—\$250,000—is exceedingly low when, in addition to their inexhaustible supply of the world's best granite, we consider the improvements on the property, buildings, factory, machinery, electric light plant, water plant, and saw mill. These are tangible assets worth at least \$100,000. Over and above all this we own millions of feet of standing timber land. These sound and valuable assets justify a much higher capitalization. As it is, even a small investment acquires for you an appreciable portion of these tremendous assets.

Your Best Judgment Must Show This a Good Investment

These three things make a profitable investment—the supply—the quality—the demand. You have read indisputable evidence on both the supply and quality of our granite. As to demand it is

so great as to be beyond calculation. You have read many orders calling for carloads. This demand is increasing immensely as thousands of monuments to our boys in France will be erected all over the country within the next few years.

There can be no doubt of the profitability of this investment. Your best judgment must recommend it. The opportunity will not be open long. Act on your good judgment—and act at once.



SCULPTURED FROM NATIONAL GRANITE

Efficient Management

The Management of The National Granite Company is in the hands of David Heaton of Denver and Salida, a resident of Colorado for thirty-two years, with whom many banks can readily tell you of him, as he has been identified with several of the large undertakings in our State.

The Property is located about 9 miles from Salida, but new motor truck road will reduce it to 7½ miles. It was discovered by Mr. Heaton, who built the road, water plant, factory, etc., introduced its product to dealers from the Atlantic to the Pacific, so that the present unsolicited demand exceeds many times the present capacity of Quarry and Factory.

Mr. Heaton has surrounded himself with the best technical experts known to the monumental and sculptural profession, and at the very outset of his operations, secured Mr. Joe Rizzi, formerly of Milan, Italy, and later of Barre, Vermont, as his General Manager.

Mr. Rizzi was employed on the famous Milan Cathedral of Milan, Italy, later associated with Rizzi Brothers of Barre, Vermont, noted sculptors, and only identified himself with Mr. Heaton after a thorough examination of the Quarry as to quality and quantity, and commenced his employment with the first shipments made, and has remained with the Company ever since.

Many letters
attesting to
Mr. Rizzi's



DAVID HEATON
President and Founder of National Granite Co.
A resident of Denver, Cripple Creek, Creede,
and Salida for 32 years

remarkable skill and ability as a sculptor, are on file in our office, from satisfied customers. References: The First National Bank of Victor, Colo.; The First National Bank of Colorado Springs, Colo.; The First National Bank of Salida, Colo.

The Commerce State & Savings Bank

Denver, Colorado, February 21, 1919.

TO WHOM IT MAY CONCERN:

This is to certify that we have known David Heaton for some ten or twelve years. During this time we have had more or less business with him which has been very satisfactory. Mr. Heaton's line of businesses has been the promotion of companies in developing raw resources in the State of Colorado, and he has been a success in that line.

He enjoys a good reputation and has a large acquaintance in the State of Colorado. We take pleasure in recommending him to whomsoever he may have occasion to do business with.

Yours very truly,

D. H. STALEY,
President.



MR. JOSEPH RIZZI
General Manager of National Granite Co.
Graduate of the Arts School of Milan, Italy,
later with Rizzi Bros. of Barre, Vermont.
Recognized as superior sculptor.



TOMBSTONE OF NATIONAL GRANITE, SHOWING
ITS WONDERFUL ADAPTABILITY AND
RICH COLOR CONTRAST